Division of Maternal and Child Health

Strategic Plan Highlights | January 2019–December 2021

Our vision: *Strong, healthy families power our world.*

Our mission: *We invest in people, relationships, communities and policies to build a healthier Vermont for future generations.*

The Division of Maternal and Child Health (MCH) works across the life course to encourage optimal health for all Vermonters. We support programs that provide direct services to pregnant people, children and families and build healthy communities. We provide leadership to professionals who work with children and families in health care, early care and learning, schools and human service organizations. We respond to the needs of Vermont families by connecting them to resources, improving access to health care, and ensuring that effective policies and systems are in place. Collaboration with local, state and national partners encourages a collective impact resulting in long-term positive outcomes.

Our guiding principles:

- We believe in a **strength-based approach** that promotes protective factors and recognizes that families have many strengths and the capacity to learn, grow and change.
- We believe in a **two-generation framework** that creates opportunities for, and addresses the needs of, both children and the adults in their lives.
- We believe there is a **fundamental need to partner** with state agencies, health care providers, human service organizations, and families to succeed at our vision.

Our performance measures:	**GOALS**
Women's & Maternal Health	
Use of tobacco and alcohol during pregnancy	▼
Perinatal & Infant Health	
Breastfeeding exclusively through 6 months	▲
Child Health	
Developmental screening	▲
Physical activity for at least 60 minutes per day	▲
Preventive dental visits yearly	▲
Flourishing among young children and families	▲
Children with Special Health Care Needs	
Providing adolescents with the services needed to transition to adult health care	▲
School Age & Adolescent Health	
Preventive medical visits yearly	▲
Adolescents who feel they matter to people in their community	▲
Suicide plans among high school students	▼
Crosscutting	
MCH programs with strong, diverse, and inclusive partnerships	▲
MCH employees who feel their supervisor supports their best work	▲

▲= Increase ▼= Decrease

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