

# **Exhibitor Prospectus**

The 2020 Immunization and Infectious Disease Conference, sponsored by the Vermont Department of Health, will be held on Tuesday, April 7, 2020, at the Hilton Burlington Lake Champlain in Burlington, Vermont. We invite you to participate through the offered exhibitor opportunities.

Conference attendees will be medical professionals, school nurses, epidemiologists, and public health professionals from across Vermont. Conference organizers wish to offer a wide variety of products and equipment that are of interest to these groups. This conference is an excellent opportunity to market to the attendees from across the state. For more information about the conference, visit healthvermont.gov/IZIDconference.

We are pleased to offer the opportunity for your company to help support the conference and, most importantly, increase your company's exposure to participants.

### **Benefits of Participating**

- Access to over 200 medical professionals, school nurses, and public health staff from across Vermont
- Limited number of exhibitor spaces available
- Exhibitors placed in the area adjacent to conference session rooms with breaks held within the expo area to maximize attendee interactions
- Dedicated breaks for exhibitor time

Don't miss the opportunity to be involved in this year's conference! Early registration is encouraged as exhibitor space is limited. Contact JoAnne Huie at <u>JoAnneH@AllClearEMG.com</u> for questions about the conference or exhibitor space.

### Exhibit Space Assignments

Conference staff will assign exhibitor space as payment is received and will give the assignments to exhibitors during check in. Spaces will be located in the foyer directly outside of the conference session rooms.

# Exhibitor Fee Schedule

Exhibitor registration includes:

- Registration fees to attend all conference sessions and receive Continuing Education
  Credit
- A light breakfast, lunch and refreshment breaks
- Electrical access upon request
- Recognition of organization in printed conference materials



Non-Profit Exhibitor Space Pricing - \$300

- Exhibit space with one 6-foot table, table cloth and two chairs
- Registration for one exhibitor representative, additional representatives can be added for \$115 each

For-Profit Exhibitor Space Pricing - \$1500

- Exhibit space with one 6-foot table, table cloth and two chairs
- Registration for up to two exhibitor representatives, additional representatives can be added for \$95 each

# **Registration and Payments**

Exhibitors must submit their registrations online at https://izidconference.eventbrite.com.

Payments for exhibitors can only be made by check. Make your check payable to All Clear Emergency Management Group, write "2020 IZID" and the name of the exhibiting organization in the memo line, and mail the check to:

All Clear Emergency Management Group 3434 Edwards Mill Road Suite 112-162 Raleigh, NC 27612

Please send a high resolution version of your organization's logo to JoAnne Huie at <u>JoAnneH@AllClearEMG.com</u> by March 13 to be included in printed conference materials.

Please contact Erin LaRose at <u>Erin.LaRose@vermont.gov</u> for questions about exhibitor payments or to request a W-9.

# **Refunds and Cancellations**

Cancellation of conference registration is permitted until Friday, March 6, 2020 with refund of all registration fees. After March 6, cancellation of attendee registration will result in the forfeit of all registration fees paid. You may transfer your registration to another person at any time prior to the conference without a loss of registration fees. In the event that the conference is canceled by the Vermont Department of Health, full refunds will be issued.

All exhibitor cancellation, substitution and refund requests must be made in writing to Erin LaRose at <u>Erin.LaRose@vermont.gov</u>.

### Setup and Breakdown

Exhibitors can set up from 6:30 a.m. – 7:15 a.m. on Tuesday, April 7, 2020. All exhibitors must be set up by 7:15 a.m.

# Exhibit Hours: Tuesday, April 7, 2020, 7:15 a.m. - 3:00 p.m.

Exhibitors are encouraged to staff their booth during all breaks and meals and to stay through breakdown at 3:00 p.m.

