

ADAP Strategy/Activity Planning Tool

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| STRATEGY | EDUCATION AND OUTREACH TO COMMUNITY ON PROPER STORAGE AND SAFE DISPOSAL OF UNUSED PRESCRIPTION DRUGS |
| Goal | Reduce prescription drug misuse among persons aged 12 to 25 |
| Evidence based? | No |
| IOM Category | Universal Indirect |
| CSAP Strategy type | Information Dissemination |

KEY ACTIVITIES:

Description of key activities that should be completed to fully implement the strategy

1. Identify who in your RPP team will take the lead on coordinating information dissemination to the community at large, pharmacies and health care providers, media outreach and to parents on proper storage and safe disposal of unused prescription drugs.
2. Identify resources and materials to be shared with the community and with parents. Information should be based on Vermont's Do Your Part campaign materials, VDH guidelines, and/or FDA guidelines. ADAP Grantee Media Guidance will provide both required and optional activities to help with information sharing. Include the location of permanent safe drop-off locations in your region in any communications about safe disposal.
3. Share information through social media, websites and/or other media channels. Outreach should be done twice per six month period to traditional media channels (local newspapers, television and radio stations) as indicated in the Media Advocacy section of the Regional Capacity Building planning tool.
4. Provide education to parents through schools, child care facilities, town recreation departments, etc. Any education events should display the Do Your Part materials and/or most recent ADAP-issued materials related to prescription drug proper storage and safe disposal of unused prescription drugs.
5. Share information and written materials with community partners to disseminate to their clients/customers.
6. Consider non-traditional partners that might be able to help disseminate materials such as solid waste districts/transfer stations, home health agencies/VNA, hospice, senior centers, utilities (e.g. one area enclosed safe disposal information with all water bills being mailed to customers), etc.
7. Identify resources that you could share with pharmacists and prescribers including information for patients on safe storage and disposal of unused prescription meds, information on the risks of becoming addicted to prescription pain medication, information on VPMS, etc.
8. Identify pharmacies, health care providers and dentists in your area that you could establish a relationship with and/or provide educational materials to for patients.
9. Reach out to the pharmacies and prescribers to introduce the resources and information that you are able to provide. Share information and written materials to disseminate to their patients/customers.
10. Develop a tracking system so that you know which locations have been reached and with what materials and/or information.

Additional indicators to be reported to ADAP:

- a. During the past quarter, did you publicize (through brochures, social media, websites, paid ads) proper storage and safe disposal of unused prescription drugs in your community? Note: Please include only information that you disseminated. Earned media such as coverage by local newspapers, television and radio stations should be reported under Regional Capacity Building.
- b. [if yes to above] What types of publicity did you use? (check all that apply)
 - Brochures
 - Community events
 - Print ads
 - Public Service Announcements (PSAs)
 - Social Media
 - Website
 - Other (please specify)
- c. [if yes to a.] What was the source of the materials that you used to promote proper storage and safe disposal of unused prescription drugs?
 - Materials provided by VDH
 - Materials provided by FDA
 - We developed our own materials
 - Materials provided by other source (please identify)
- d. During the past quarter, did you provide pharmacies with materials for patients on:
 - Proper storage and safe disposal of unused prescription drugs?
 - The risks of addiction to prescription opioids?
- e. [if yes to above] How many pharmacies did you provide these materials to?
- f. During the past quarter, did you provide health care providers/prescribers with materials for patients on:
 - Proper storage and safe disposal of unused prescription drugs?
 - The risks of addiction to prescription opioids?
- g. [if yes to above] How many health care providers/practices did you provide these materials to?
- h. This next question will help us to better understand RPP's role in the prescription drug mail-back envelope program. Have you provided any support to sites that are interested in having a mail-back envelope display? Yes/No
If yes, please describe the support you have provided.

Sources:

<http://www.fda.gov/Drugs/ResourcesForYou/Consumers/BuyingUsingMedicineSafely/EnsuringSafeUseofMedicine/SafeDisposalofMedicines/ucm186187.htm>

<http://www.fda.gov/ForConsumers/ConsumerUpdates/ucm101653.htm>

<https://www.healthvermont.gov/alcohol-drugs/services/prescription-drug-disposal>