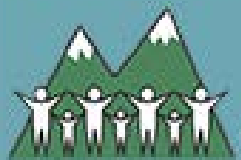

Cindy Hayford



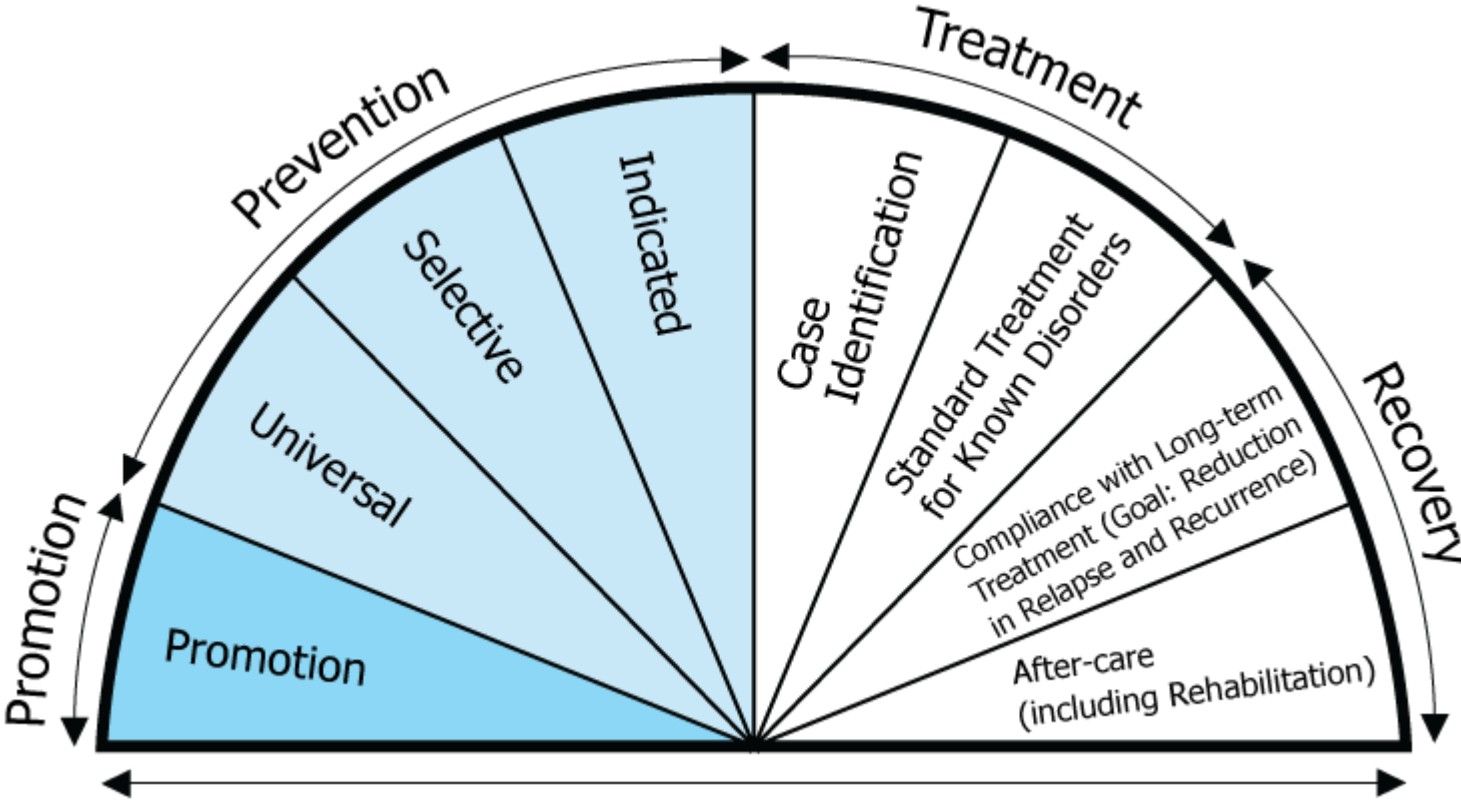
Deerfield Valley
Community Partnership



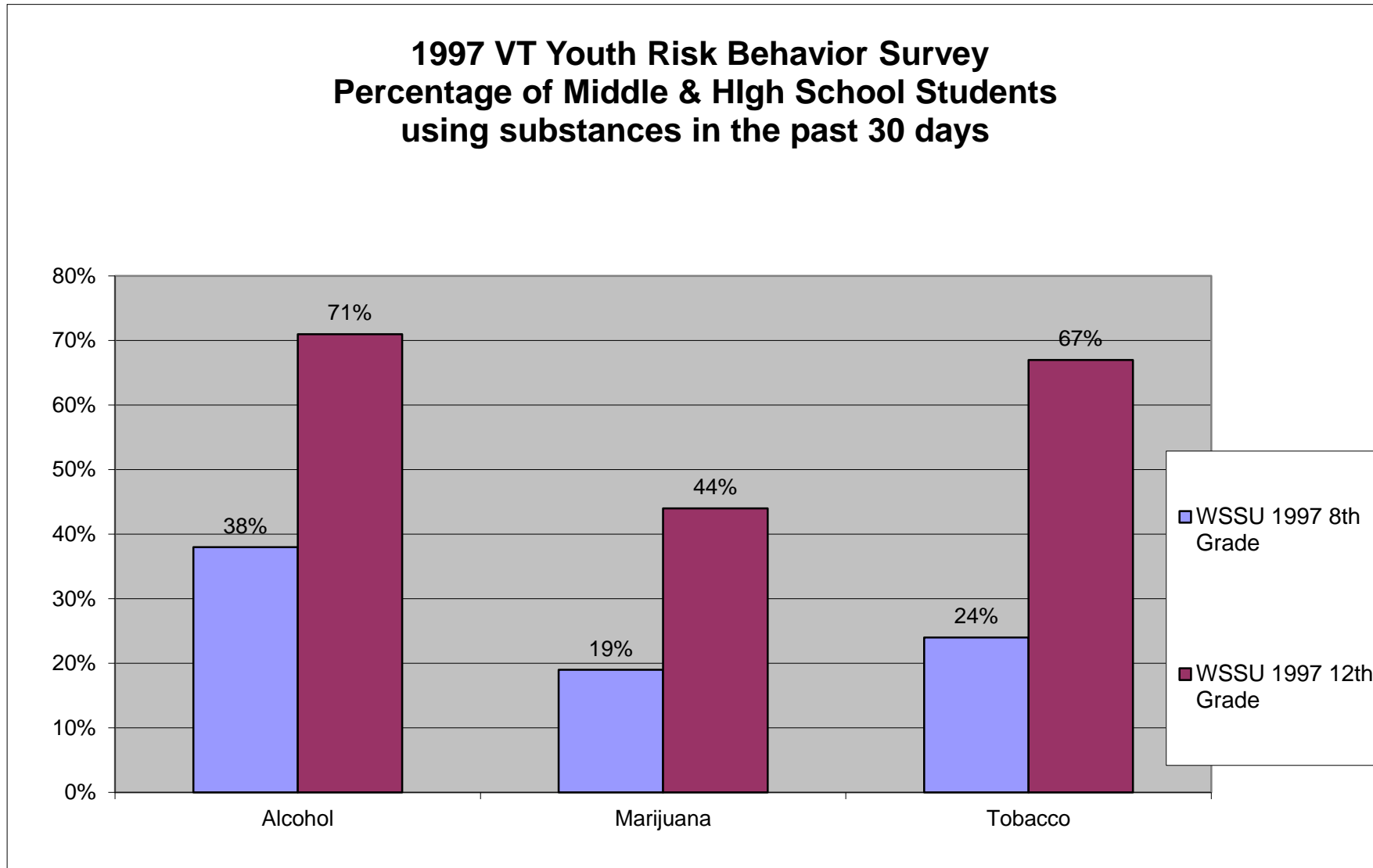
Community Coalition since 1997

- All sectors of our community came together to develop a comprehensive coordinated, inclusive solution to our community's substance abuse problems.
- Focus on Primary Prevention- Preventing the early onset of any substance use
- Community Needs

Continuum of Care



Local Problem- *Youth Substance Abuse*



Capacity: WHO can help? WHO has resources?



Assessment: Why is this happening??

- What are the Root Causes of the Problem?
- Intervening Variables: Risk Factors & Protective Factors
- Why does the problem exist?

Problem	Root Cause-(But Why?)
Too many High School students are smoking tobacco. Data: 1997 YRBS-67% of Twin Valley High School seniors smoked in the past 30 days	Root Cause #1-Easy Access/Availability

WHY is this Happening Here??

- What are the Local Conditions that exist?
- What contributes to how each Root Cause is occurring in our community?

Problem	Root Cause-(But Why?)	Local Conditions (But, Why Here?)
Too many Twin Valley High School students are smoking tobacco. Data: 1997 YRBS-67% of High School students smoked in the past 30 days	Root Cause: Easy Access/Availability	Local Condition: Youth are able to purchase cigarettes at the local stores

Planning- WHAT can we do?

Problem	Root Cause-(But Why?)	Local Conditions (But, Why Here?)	Strategies/Interventions
<p>Too many Twin Valley High School students are smoking tobacco.</p> <p>Data: 1997 YRBS- 67% of High School students smoked in the past 30 days</p>	<p>Root Cause: Easy Access/Availability</p>	<p>Local Condition</p> <p>Youth are able to purchase cigarettes at the local stores</p>	<p>Provide Information- Send information to retailers about the consequences of selling tobacco to minors</p> <p>Enhance Skills-Offer Retailer training on not selling tobacco to minors.</p> <p>Provide Support: Connect Retailers with DLC staff and resources.</p> <p>Enhance Access/Reduce Barriers: Have the trainings occur locally.</p> <p>Change Consequences: (Incentives/Disincentives): Implement Tobacco Compliance Checks at the stores. Send recognition certificate to retailers that successfully pass compliance checks.</p> <p>Modifying Policies: Store owners implement store policy requiring their employees to attend in-person trainings</p>

Planning: WHAT can we do?

Strategies to address the Local Conditions

- Comprehensive Seven Strategies for Community Change
 - Providing Information
 - Enhancing Skills
 - Providing Support
 - Enhancing Access/Reducing Barriers
 - Changing Consequences
 - Physical Design
 - Modifying/Changing Policies

Collaboration & Connection is KEY

Domains in Which Risk & Protective Factors Exist

Individual/Peer



Family



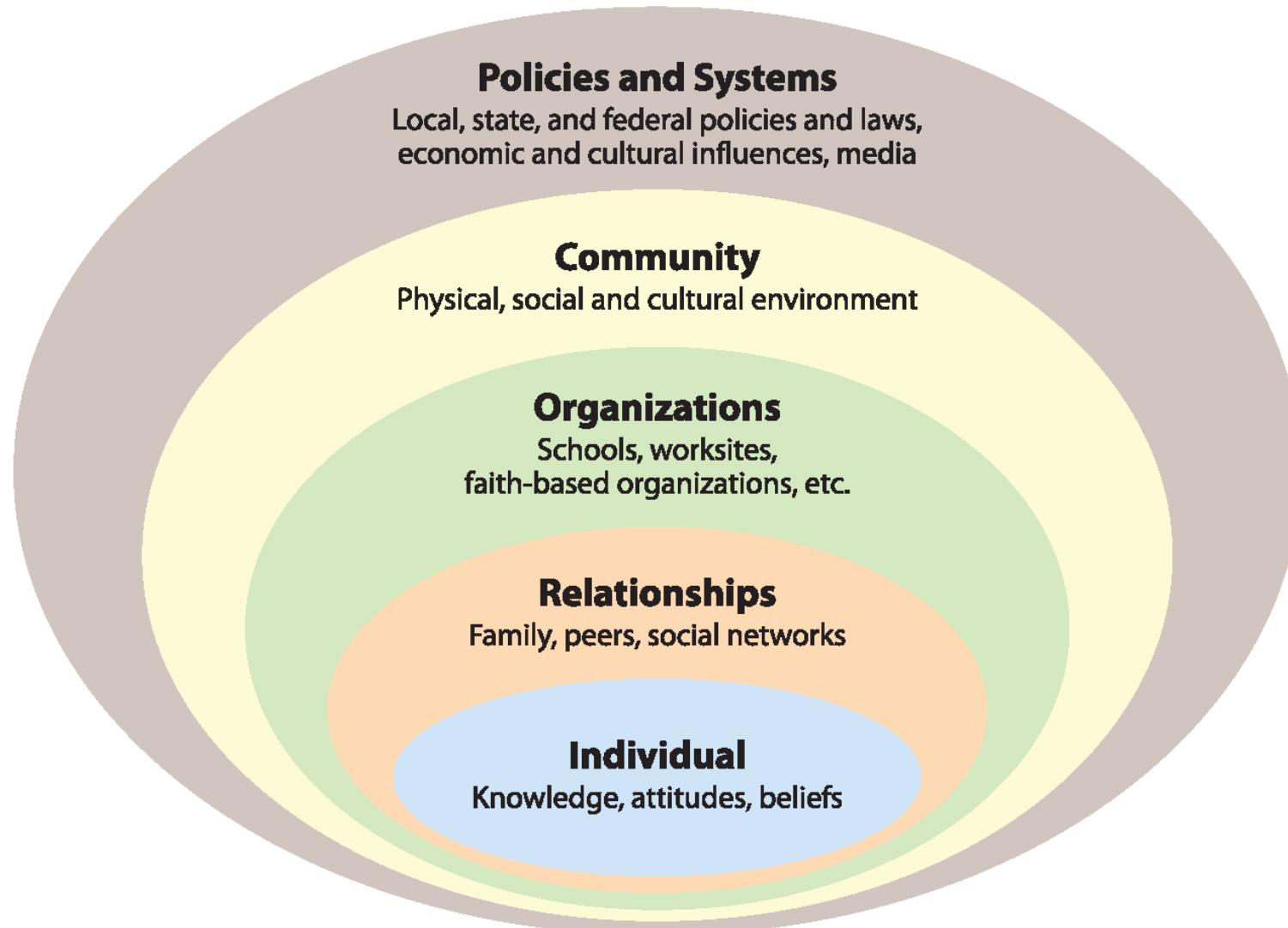
School



Community



VT Prevention Model



Implementation of Strategies

(One Size does not Fit all):

- *Youth Empowerment Programs
- *Drug & Alcohol Prevention Skill-Based Curriculum in the Schools
- *Community & School Policy Work
- *Student Assistance Program & Counseling Services in the schools
- *School Staff ATOD Education
- *Retailer Trainings
- *Community Dialogues & Meetings
- *Parenting Education Programs and Community & Parent Information
- *Substance Free Recreation- afterschool, family events, youth events
- *Rx Medication Misuse Prevention-Lock Boxes, Pharmacist/Prescriber Dialogues

Evaluation:

- Evaluated the strategies & made changes to our plans.

Sustainability: Partnering:

- Middle School Summer Recreation Program
- Student Assistance Program
- Big Brothers/Big Sisters of Windham County
- DVCP writes the first 21st Century Grant for Afterschool
- Shared staff between DVCP and Wings Community Programs
- DVCP serves on the WSSU Whole School, Whole Community Whole Child Team.
- Mount Snow Program

The Strategic Prevention Framework

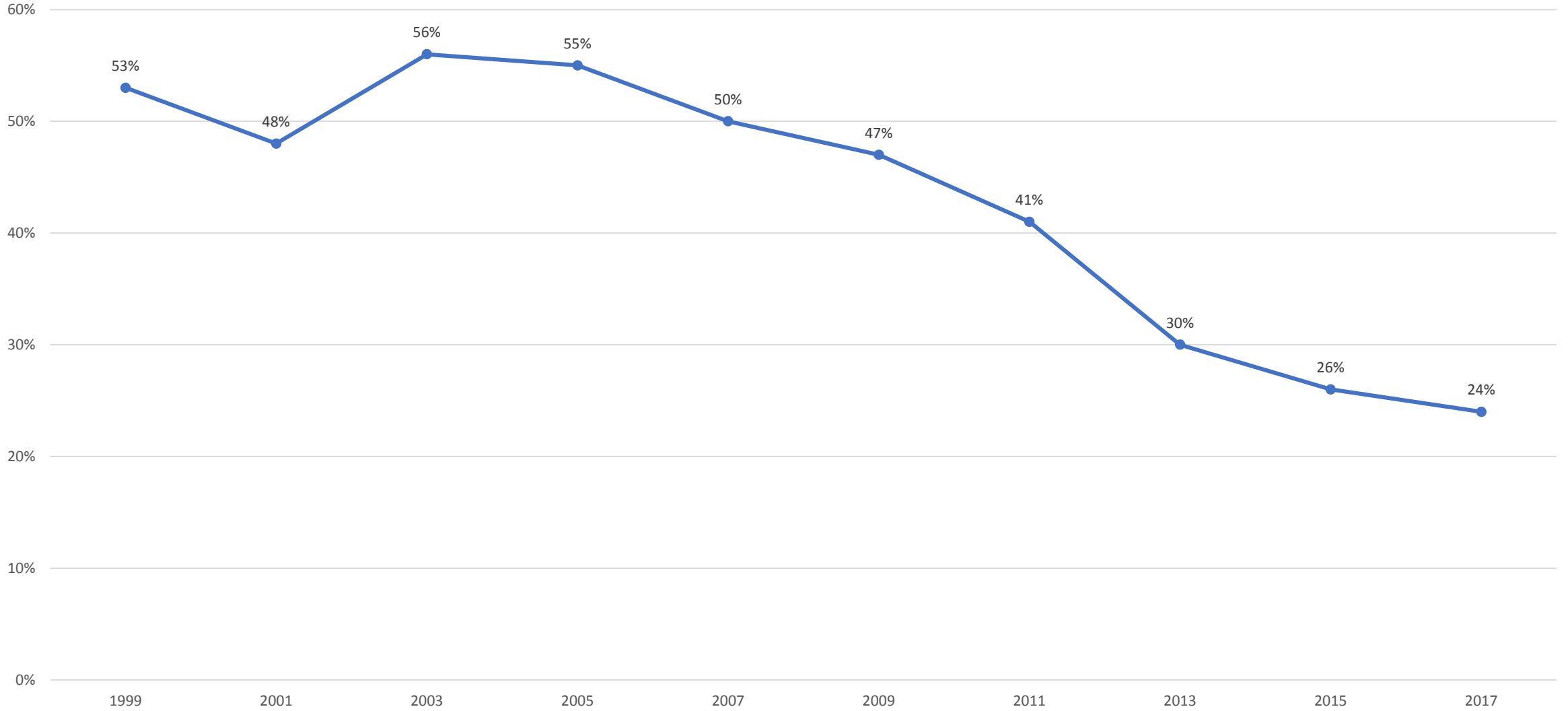
Supports Accountability, Capacity, and Effectiveness



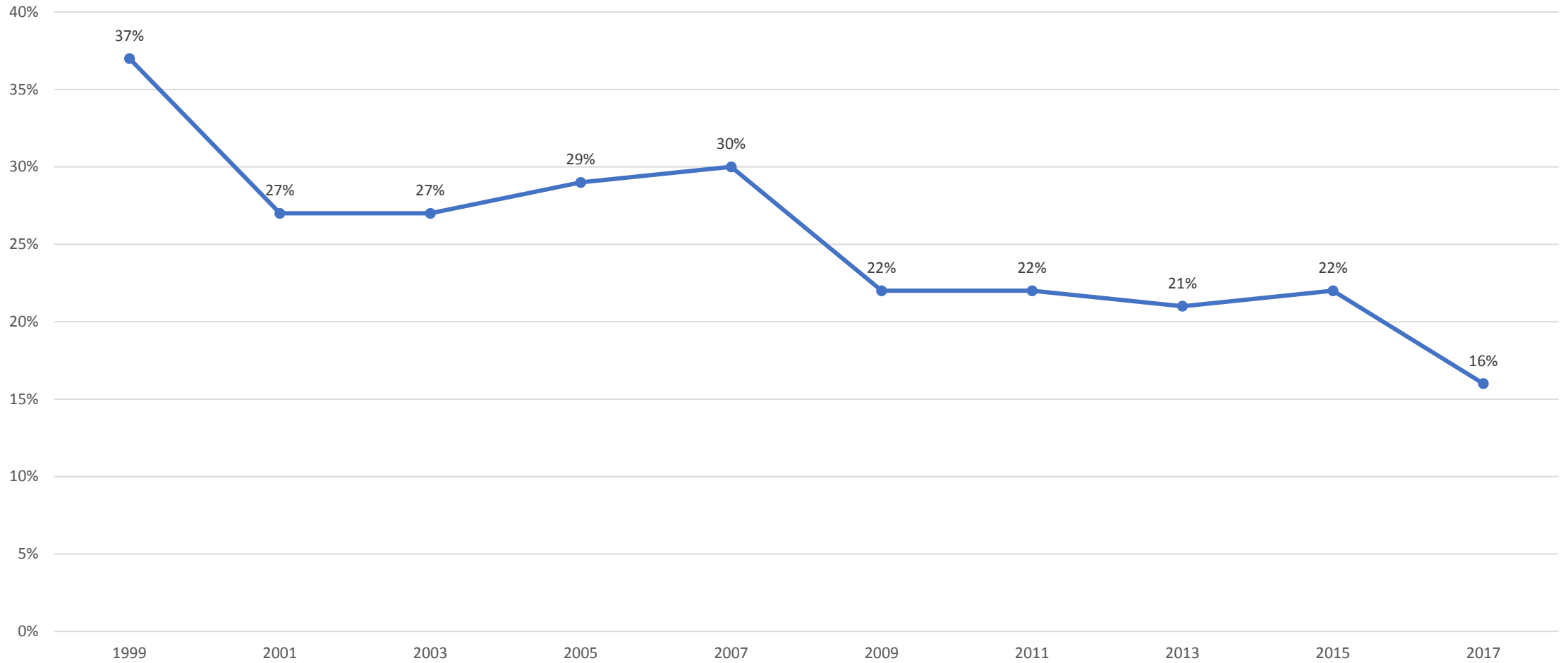
Funding 1998-2018

Impact.

Windham Southwest Supervisory Union YRBS Grades 9-12 Past 30 Day Alcohol Use 1999-2017



Windham Southwest Supervisory Union YRBS Grades 9-12 Past 30 Day MJ Use 1999-2017



Culture Shift



Key Points:

- Youth Engagement
- Family Engagement
- Connection and Relationships are Key

Your questions, comments, curiosities...



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