ADAP Strategy/Activity Planning Tool

<table>
<thead>
<tr>
<th>STRATEGY</th>
<th>SUPPORT RESPONSIBLE BEVERAGE SERVICE TRAININGS PROVIDED BY DLC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goal</td>
<td>Reduce underage and binge drinking among person aged 12 to 20</td>
</tr>
<tr>
<td>Evidence based?</td>
<td>No – supporting activity</td>
</tr>
<tr>
<td>IOM Category</td>
<td>N/A</td>
</tr>
<tr>
<td>CSAP Strategy type</td>
<td>N/A</td>
</tr>
</tbody>
</table>

**STEPS IN WORK PLAN COULD INCLUDE (BUT ARE NOT LIMITED TO):**

- Contact the Division of Liquor Control (DLC) to introduce your organization and how you can help support Responsible Beverage Seller/Server in-person and online seminars
- Secure a list of current alcohol licensees in region from DLC
- Secure a location for upcoming in-person seminars
- Provide light refreshments for in-person seminars
- Promote seminars with local merchants/licensees, including online training seminar
- Acknowledge participating merchants in local media through paid ads or press releases
- Provide education during in-person seminars on the role of sellers and servers in the prevention of underage drinking and the work of your organization
- Provide educational materials to merchants during in-person seminars
- Collect and compile participant satisfaction surveys from in-person seminar participants

**Additional indicators to be reported to ADAP:**

a. Did you assist the DLC with any Merchant Education In-person Seminars during the past quarter?
b. [if yes to above] How many seminars did you assist with?
c. What type of support did you provide? (please check all that apply)
   - Secured/provided location
   - Promoted the seminar with local merchants
   - Provided light refreshments to participants
   - Collected and compiled participant satisfaction survey
   - Provided acknowledgement to participating merchants
   - Other (please describe)
d. Did you promote the DLC Online Seminar with area merchants during the past quarter?
e. [if yes to above] Please describe how you promoted the Online Seminar.