Health Department and Pride Center Working to Promote LGBTQ Health

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Rainbow Logo Created for LGBTQ-specific Outreach

BURLINGTON – The Health Department is partnering with Pride Center of Vermont to reach out to LGBTQ Vermonters to promote public health messages, information and services such as 802 Quits, health screenings and parenting resources, and has created a rainbow version of its ‘Moon & Mountains’ logo to use in this initiative.

“By incorporating the rainbow into our official logo, we mean to show our welcoming colors,” said Health Commissioner Harry Chen, MD. “It is the Health Department’s mission to protect and promote the health of all Vermonters, and we are proud to be collaborating in this work with the Pride Center.”

The rainbow version of the logo will be used for LGBTQ-specific outreach, and will be on display during events such as Pride Center’s 17th annual community celebration on May 8 at the ECHO Aquarium and Science Center. Pride Center, located in Burlington, is New England’s most comprehensive community center dedicated to advancing community and the health and safety of LGBTQ Vermonters.

“Vermont should be proud of our leadership role in promoting and advancing LGBTQ rights,” said Governor Peter Shumlin. “This is a great way to continue that tradition.”

“We are thrilled by this show of support by both the Health Department and the Shumlin Administration,” said Kim Fountain, executive director of Pride Center. “Data indicates that the LGBTQ community faces a number of health disparities, particularly in the areas of HIV/AIDS, tobacco use, and diabetes. This very visible support is a great way to let our community know about both the ongoing and new ways that Pride Center and the Vermont Department of Health are collaborating to create healthier communities.”

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