PARENTING, FEEDING, AND BACK TO WORK INFO

Websites, videos, and more to help you reach your feeding goals.

<u>HealthVermont.gov/Breastfeeding</u> – Infant feeding information from the Vermont Department of Health. Tips for new parents to succeed and return to work/school, local resources

<u>BabyGooRoo.com</u> – Advice & <u>videos</u> on feeding and child nutrition

<u>BiologicalNurturing.com</u> – Video and information about laid-back feeding positions to help babies self-attach, (<u>information</u> * in French)

<u>BreastmilkCounts.com</u> – Breastfeeding 101, self-care, working parents' tips and more from Texas WIC

<u>CDC.gov/Breastfeeding</u> & <u>Recommendations</u> – Benefits, what to expect, special circumstances, and directions for storage and preparation of expressed milk

<u>Getting to Know Your Baby</u> – YouTube video from California WIC with Dr. Jane Heinig talking to parents about baby cues, sleep, and crying

<u>FirstDroplets.com</u> & <u>Stanford Medicine</u> – Information and videos on feeding in the first hour, latching baby, hand expression, hands-on pumping, and increasing milk supply from Jane Morton, MD

GlobalHealthMedia.org - Step-by-step videos in multiple languages

<u>HealthyChildren.org</u> – American Academy of Pediatrics gives short articles about feeding your baby and has information on many topics

<u>IBConline.ca</u> – Handouts and <u>videos</u> in multiple languages from Dr. Jack Newman's clinic, the International Breastfeeding Centre

<u>LLLI.org</u> – Lactation information and support from La Leche League International, topics from A–Z, online support

<u>Lacted.org/IABLE- Video</u> & <u>Handouts</u> * – Videos on paced bottle-feeding, latch/sandwich hold, fitting pump flanges, & more

<u>PhysicianGuideToBreastfeeding.org</u> – Guidance from Katrina Mitchell, MD, IBCLC, PMH-C, breast surgeon and breastfeeding medicine specialist

<u>USBC Breastfeeding and Human Milk Resource Guide for Parents</u> – Website links with information to support you on your journey

<u>WICBreastfeeding.FNS.USDA.gov</u> – Information and support for all stages of the infant feeding journey

<u>WomensHealth.gov/Breastfeeding</u> – National Women's Health Information Center covers top questions about infant feeding

* Spanish or multiple languages

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LOCAL BREASTFEEDING RESOURCES

Please call anyone on this list for advice, help or support!
In- home lactation consults may be covered by Medicaid or private insurance. Not on WIC? Apply online at HealthVermont.gov/ApplyToWIC

WIC (Rutland Office) - Vermont Department of Health

802-786-5811; WIC breastfeeding peer counselors on staff, support, breastfeeding and nutrition information, monthly food benefit, and pumps for breastfeeding/chestfeeding parents. Referrals to lactation consultants for in-home/virtual consults.

Call your WIC breastfeeding peer counselor. We are there for you!

Rutland Regional Medical Center

<u>Rutland Women's Healthcare</u>, 802-775-1901; register for Breastfeeding class, 2nd Tuesday each month.

La Leche League

Breastfeeding/chestfeeding support for pregnant and nursing parents; Accredited leaders. Contact Sarah at LLLofRutlandVT@aol.com or visit Facebook.com/LLLofRutlandVT.

Natural Beginnings - Vicki Kirby, RN, IBCLC

802-236-4136; NaturalKirby@gmail.com; Provider for VT Medicaid and BCBS. In-home and virtual lactation consults in Addison and Rutland Counties.

Promise Lactation Consulting - Lisa Kerns, IBCLC

802-236-7946; In home & virtual lactation consults by appointment.

Strong Families Vermont - Nurse Home Visits

Short-term visits to support your breast/chestfeeding goal or ongoing home visiting program supporting your pregnancy, lactation, and parenting journey.

- Children's Integrated Services: 802-770-1621
- VNA & Hospice of the Southwest Region: 802-775-0568
- Strong Families Vermont: 802-770-1585

PUMPS & SUPPLIES

Insurance coverage may vary. Medicaid provides pumps for pregnant members with a prescription from a medical provider, 60 days before due date and up to 120 days after baby's birth. Pumps also available from WIC.

Lactation Resources of Vermont

802-878-6181; <u>LactationResourcesVT.com</u>; In-person or virtual consults with Lisa Kerns, IBCLC; Vermont based mail order pumps & supplies.

Corporate Lactation Services

802-875-5683 or 888-818-5653; <u>CorporateLactation.com</u>

Vermont based mail order pumps & supplies.

Acelleron; 877-932-6327; Acelleron.com; MA based mail order breast pumps.

This institution is an equal opportunity provider.







MY GOAL **DURING PREGNANCY** THE FIRST WEEKS AT HOME Nursing baby is easy & natural, but challenges are common Planning to feed your baby My goal is to feed my baby my milk for months. ☐ Learn about the importance of feeding your baby your milk. ☐ Hold your baby skin-to-skin as much as possible. ☐ Discuss your plans for feeding your baby with your health care provider(s). ☐ Contact your health care provider or lactation consultant if your baby has **WELCOME BABY!** difficulty latching on or if your nipples are sore. ☐ Prepare for lifestyle changes, such as guitting smoking, drinking, or using ☐ Sleep or rest when your baby sleeps. substances, and find support for these changes. Baby's name: ☐ Connect with a WIC peer counselor or other breastfeeding/chestfeeding Ask for help with housework and child care if needed. support before the birth. Birthday: _____ Time of birth: ____ ☐ Check with your insurance to see if breastfeeding classes, lactation THE NEXT FEW MONTHS consults, or breast pumps are covered. Birth weight: _____ Discharge weight: _____ Preparing to spend time away from your baby Baby's weight at check-up 2 days after discharge: Nursing is normal and natural, but you and your baby may need help as you Learn how to express, collect, and store milk. learn how to do it. WIC can help if there are challenges. (It is common to lose up to 7% from birth) ☐ Talk with your employer about supporting your infant feeding goals and milk expression after returning to work. Baby's second week weight: ☐ Choose a child care provider who understands and supports the importance of PREPARING FOR THE BIRTH offering expressed milk. (Baby should regain birth weight by 10 - 14 days) Getting off to a great start Practice ways to nurse your baby if you are not comfortable feeding in front of ☐ Talk to your partner, family, and friends about how you plan to feed your YOUR HEALTH CARE PROVIDERS AND baby your milk and for how long. WIC ARE HERE TO HELP YOU. Learn about birth options and how they will effect infant feeding. Attend a prenatal breastfeeding/chestfeeding class. Health care provider: WHEN TO CHECK WITH A DOCTOR OR LACTATION CONSULTANT: Watch videos at home with your family to prepare for feeding your baby. Phone: \times My baby acts fussy when we nurse and does not seem satisfied after most feedings. THE HOSPITAL STAY Lactation support provider: △ My baby is not nursing at least 8 times every 24 hours. Making the most of your hospital stay △ My nipples hurt during feeding, even after my baby is first latched on. Phone: ☐ Hold your baby skin-to-skin right after birth. \(\triangle \) I can't hear my baby gulping or swallowing, or I can't tell. Feed your baby at the breast/chest within the first hour. △ I think I'm not making enough milk. ☐ Express colostrum (first milk) if your baby does not latch in the first hour. Strong Families Vermont home visitor: △ I think my baby isn't gaining weight. Express your own or request pasteurized donor human milk if your baby Phone: _____ needs supplemental human milk. SIGNS THAT FEEDING IS GOING WELL & MAKING ENOUGH MILK FOR BABY: ☐ Keep your baby in your room in the hospital ("room-in") O My baby is nursing at least 8-12 times every 24 hours. ☐ Limit visitors so you can rest and learn how to nurse your baby. WIC peer counselor (if available): O My baby is having 3-4 poops and 6-8 wet diapers each day. ☐ Call for help if your baby has trouble latching. O I can hear my baby gulping or swallowing at feedings. O My nipples do not hurt when my baby nurses. O My baby is receiving only my milk.

My WIC contact is:

DAILY DROP APP

Where your breastfeeding/chestfeeding learning starts



"Quick little bites of information is a really easy way to learn."

What's on the app?

- Daily Playlist: Play personalized mini games to earn rewards.
- Daily Wrap Up: Think about your feelings and see how they change over time.
- **Knowledge Library**: Find games for any stage of pregnancy or breastfeeding and find answers to common questions.
- Get Help Easily: Use the app to reach out to WIC.
- Made Just for WIC: Helping WIC staff give you the best care possible using game information.





Apple App Store
https://apps.apple.com/us/app/daily-drop-vermont-wic/id1616530787



Google Play Store
https://bit.ly/join-daily-drop
When signed into Google, you'll be directed to join our Google group to receive the link to download the app.

Knowledge Library

Looking for something specific? Here is the best place to find it!

Your Skills

Go back and practice any of the skills you've unlocked.

Challenge Playlist!

Want a perfect score? Ch

First / Second Trimester

Third Trimester

Complete Your Daily Playlist! Finish your tasks for the day in order

Step 2: Enter your VT WIC household ID. Create your profile.

What's Your Vermont WIC Household ID?

Not sure? Contact your local WIC office.



HealthVermont.gov/WIC







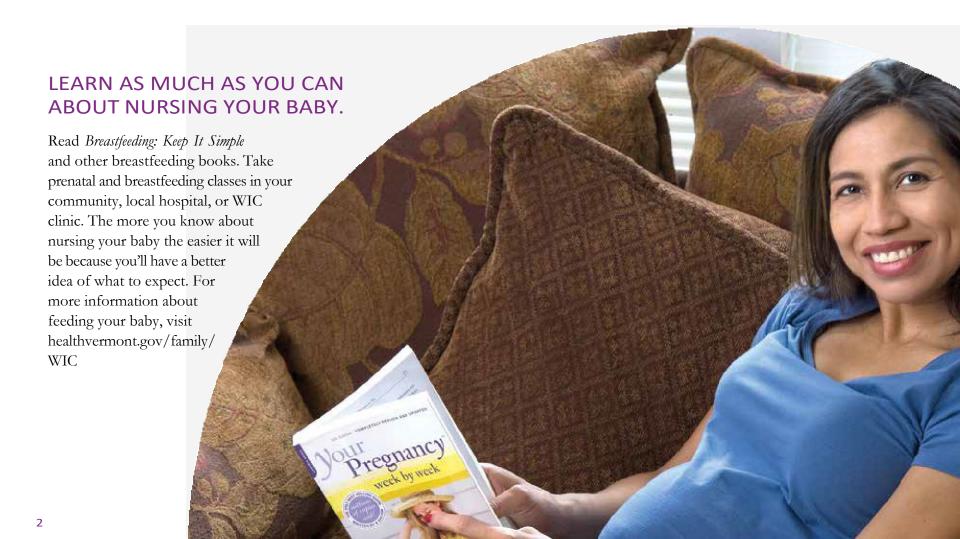
CONTACT LIST

Name:
Address:
Obstetrician/Midwife:
Pediatrician:
WIC Clinic:
Peer Counselor/Lactation Consultant:
Hospital:
Emergency:
Notes:
)





Your PREGNANCY



CREATE A SUPPORT SYSTEM.

Family

Share the books and brochures you get from WIC with the people who will help you when your baby gets here especially your partner and your mother. As your partner and mother learn more about breastfeeding/chestfeeding, they will be more supportive and

> more prepared to help you once your baby is here.



Find out whether your hospital or birthing center follow the Baby-Friendly Hospital guidelines established by the World Health Organization. Baby-Friendly facilities provide breastfeeding training for all their staff and encourage policies that ensure lactation support. To learn more about the ten steps to becoming Baby-Friendly, visit www.babyfriendlyusa.

org

YOUR HEALTH CARE **PROVIDER IS** YOUR CHOICE.

Find a health care provider who is supportive of breastfeeding/ chestfeeding.

Let your doctor know that you plan to nurse your baby.

WHAT CAN WIC DO FOR YOU?

Ask to meet with a WIC Peer Counselor or Breastfeeding Designee during your pregnancy and request her contact information. Peer Counselors are WIC moms who nursed their babies and who have been trained to help moms. They are available to answer questions about WIC services, provide referrals to other assistance programs, and offer comfort and encouragement to new moms.



PLAN TO EXCLUSIVELY BREASTFEED/CHESTFEED

Exclusive breastfeeding/chestfeeding means your baby is receiving your milk and nothing else. The American Academy of Pediatrics recommends exclusive breastfeeding for the first six months. Exclusive breastfeeding for the first 4-6 weeks is extremely important for establishing a good milk supply. The first several weeks of nursing "sets" your milk supply. It's as if your baby is calling in an order for just the right amount of milk needed to grow. Using formula in the early weeks may set your milk supply at a lower volume than your baby needs. If you set your milk supply at a higher volume it will be easier to maintain your supply after you begin to pump or combine formula feeding with nursing – giving you more options if you return to



At the HOSPITAL

PLAN TO LIMIT YOUR VISITORS.

You will need to nurse your baby about every two to three hours. Too many visitors may be overwhelming.

Remember, there will be plenty of hospital staff coming in and out of your room – your nurse, your doctor, your baby's doctor,

the audiologist, the birth certificate authority, the photographer, food service workers, housekeeping, and others. By limiting your personal visitors, you can cut down on distractions leaving plenty of time for nursing and for important skin-to-skin contact.

TO AVOID UNCOMFORTABLE MOMENTS WITH VISITORS:

- Ask them to knock and wait for a reply before entering your room.
- Ask some of them to call instead of visiting you at the hospital or wait to visit you once you and the baby are home.
- Tell them you will be breastfeeding often and in skin-to-skin care with your baby between feedings.
- Tell them they may not be able to stay long if you need to feed the baby soon after they arrive.





AVOID GIVING YOUR BABY BOTTLES OR PACIFIERS.

Early introduction of bottles and pacifiers should be avoided because it can

keep you from establishing a good milk supply. All of your baby's suckling in the first few weeks should be at your breast.

FEED YOUR BABY AS SOON AS POSSIBLE AFTER DELIVERY.

Your baby will be alert and interested in feeding for the first hour or two after delivery. Tell the hospital staff that you wish to nurse your baby within the first 30-minutes-to-anhour, if possible.

If you have an emergency cesarean delivery and are unable to nurse your baby right after birth, tell the hospital staff you want to begin feeding as soon as possible.

If your baby has difficulty sucking or latching on at anytime, ask for help right away.

ASK TO KEEP YOUR BABY IN THE SAME ROOM WITH YOU AT ALL TIMES.

Rooming in provides you the opportunity to learn your baby's early hunger cues so that you can feed at the first signs of hunger. Early hunger cues include lip movements, rooting, sucking on fingers or on hands. Fussing and crying are later hunger cues.

If your baby has to be taken away for a procedure, send your birthing partner to help calm your baby. A pacifier may be recommended as a comfort measure during procedures such as lab draws, check ups, baths, or circumcisions. If a pacifier is used for this purpose, take it from your baby as soon as your baby is returned and nurse to calm your baby instead.





YOUR COLOSTRUM IS EXTREMELY IMPORTANT FOR YOUR BABY.

Colostrum is the milk you will make in the first few days after your baby is born. It is often thick and can be clear to yellowish in color. Colostrum coats your baby's insides and helps prevent allergies, viruses, and infections in your baby. Your colostrum is so protective – it's similar to giving your baby his first immunization.

You will produce very small amounts of colostrum in the first day. As your baby's stomach size increases, so does your milk supply.

Most babies go into a very deep sleep about two hours after delivery and may be hard to wake for the first 24 hours. It is important that you wake your baby to feed often – about every two to three hours.

If you are having difficulty waking your baby, practice skin-to-skin contact, which will often wake a baby.





UTERINE CRAMPING IS NORMAL.

After having your baby you may experience cramping during breastfeeding. It may feel like menstrual cramps or a milder version of the uterine cramping you experienced during labor. This is your uterus returning to its pre-pregnancy size. Cramping during nursing will lessen as your body recovers.



ASK TO SEE A LACTATION CONSULTANT.

Even if you think nursing is going well, it's a good idea to ask someone to look at how the baby is positioned and latched. This will give them a chance to give you tips to avoid soreness and how to recognize when your baby is hungry or full.

If your baby is having difficulty latching, ask for assistance in hand expressing your colostrum into a container and using an alternate feeding method (other than a bottle) to feed your baby.



IF YOUR BABY CAN'T NURSE, ASK FOR A BREAST PUMP.

If your baby is unable to nurse for any reason, it is important to begin hand expression in the first hour and continue expressing your milk by hand or with a breast pump throughout the day. If you think you will need a pump longer than your hospital stay, talk to your health care provider about getting a breast pump covered by private insurance or Medicaid. If you will be pumping when you return to work or school, call your local WIC office or ask your insurance about receiving a personal use breast pump.



DEPO-PROVERA MAY DECREASE YOUR MILK SUPPLY IF GIVEN EARLY.

Health care professionals may offer Depo-Provera shots, which is a type of birth control, before you are discharged from the hospital. The Depo-Provera shot may delay or prevent milk production if given before milk supply is well established. If you would like to use the Depo-Provera for birth control, it is advised that you discuss this with your OB or midwife and wait until your milk supply is established before getting the injection.



BE AWARE OF FORMULA ADVERTISING.

You may be offered a free diaper bag containing formula from the hospital. Formula manufacturers distribute free formula samples and discount coupons to doctors and hospitals for the following reasons:

- Research indicates that parents who take a formula gift bag are more likely to stop exclusively breastfeeding their babies by 10 weeks of age. Families are then forced to purchase their own formula for the rest of their baby's first year.
- Often these bags are called breastfeeding promotion bags but they still contain formula samples and coupons. Some baby magazines even have tear out coupons reminding you to ask for your free bag at the hospital. Do not feel obligated to take the bag containing free formula. You can refuse it.
- Remember, any amount of formula in the first month can decrease your milk supply. It is extremely important to exclusively breastfeed/chestfeed for at least the first month to protect your milk supply.



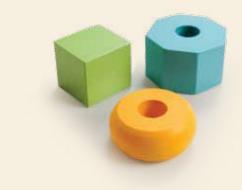
ASK THE HOSPITAL WHAT KIND OF BREASTFEEDING SUPPORT THEY OFFER AFTER DISCHARGE.

Many hospitals offer at least one free lactation support visit after discharge. You can also call your local WIC office and ask to speak with a breastfeeding counselor. Nursing may take some practice for you and your infant. Do not be afraid to ask for help as soon as you think you may need it.

ONCE YOU ARE HOME, CONTINUE TO AVOID FORMULA FOR THE FIRST MONTH.

Just one bottle of formula:

- can reduce your supply of milk.
- can increase your baby's risk of developing allergies and diabetes as well as intestinal and bacterial disease.
- lessens the protective effect of your own milk on your baby.
- can result in premature weaning from the breast/chest.



PACKING LIST FOR THE HOSPITAL

DURING LABOR:

- Your *Infant Feeding Plan*, and any other breastfeeding tips, labor hints and childbirth notes or guidelines
- \square Eye glasses as well as contact case and solution
- ☐ Massage aids: tennis balls or wooden massagers
- Comfort aids: lotion and socks (for cold feet)
- Portable music device and music selections to help with relaxation
- ☐ Something to use as a fan (paper fan or small hand-held individual plastic fan)
- ☐ Dental care items: toothpaste, toothbrush
- Two regular-sized bed pillows (in bright, distinctive, hard-to-lose pillowcases)
- ☐ Camera/video camera, digital card, extra batteries or battery charger...plus an extra digital card!
- ☐ List of names and phone numbers of people to notify
- ☐ Cell phone (or calling cards for long distance calls)
- ☐ Snacks and drinks



AFTER BIRTH:

- ☐ Loose comfortable clothes for lounging and breastfeeding
- ☐ Slippers, extra socks and underwear
- ☐ Nursing bras or firm-fitting sports bra
- ☐ Shampoo, conditioner, comb/brush, other hair care items such as clips and rubber bands
- ☐ Make-up, deodorant, lip balm or moisturizer
- ☐ Baby's "memory" book for footprints or staff names and guest signatures
- ☐ Entertainment items (books, crayons, games) especially if children are to visit in the hospital
- ☐ Clothes and shoes to wear home (a loose outfit; something you could wear at five months pregnant)

FOR BABY:

- ☐ Clothes for hospital baby photo
- ☐ Clothes for baby to wear home
- ☐ Clothes for hospital stay (if you want more than a t-shirt and diaper on your baby)
- ☐ Blanket(s) and outer wear for going home (as much as the season dictates)
- ☐ Car safety seat

Before you reach for formula, reach for the phone and call your local **WIC** office for help. Your milk is a gift of health to your baby that lasts a lifetime and you only have one opportunity to give this gift to your baby.

You can do it. WIC can help. 800-649-4357

Thank you to

Texas Department of

State Health Services

and Texas WIC

for developing this

brochure.

BREASTFEEDING
IS THE BEST GIFT
FOR YOUR BABY!





	My name is	and	my goal is to exclusively nurse my baby.	
	The benefits of feeding human milk are very important to me and my baby. I request that these guidelines be supported as long as it is medically safe for me and my baby. If I am unable to answer questions about the chosen infant feeding practices, please speak with my birthing			
	partner or my doctor			
	who are both supportive of my decision to nurse my baby.			
СН	ECK ALL THAT APPLY:		EMERGENCY CESAREAN	
	EXCLUSIVE BREASTFEEDING My goal is to exclusively nurse my baby. Please do not give my baby any supplements before speaking to me or my birthing partner. I need all of my baby's suckling to be at my		If I have a cesarean, I would like to hold my baby skin-to-skin as soon as possible after the operation. If I am unable to for some time after the delivery, then please allow my partner to hold my baby skin-to-skin. ROOMING IN	
	breast/chest in order for me to establish a good milk supply. NO BOTTLES OR PACIFIERS Please do not give my baby artificial nipples including pacifiers or any types of bottles with formula, water, or glucose water. If there is a medical reason for supplementation, I would first like to speak with a lactation consultant or pediatrician about trying alternate feeding		I would like to room in with my baby 24 hours a day to give my baby plenty of skin-to-skin time and so I can learn my baby's feeding cues and feed him at his first sign of hunger. If for some reason my baby and I are not in the same room, please bring him/her to me at the earliest hunger cues, such as sucking on hands, making sucking noises, rapid eye movement, or rooting	
	methods with expressed milk. SKIN- TO -SKIN When my baby is born, I would like to have him/her placed on my chest, skin-to-skin with me for at least thirty minutes. If possible, please perform routine newborn evaluations with my		Please teach me how to identify a good latch and how to correct my baby's positioning and latch if improvement is needed. Please teach me how to recognize my baby's early hunger cues and how to tell if my baby is nursing well.	
	baby on my chest. Throughout our stay, I want to be able to hold my baby skin-to-skin as much as possible. A blanket may be placed over us, but not between us, if extra warmth is necessary. FIRST HOUR Please help me initiate nursing within 30-min-		BREAST PUMPS If my baby is unable to nurse or is separated from me due to medical reasons, I want to be able to use a breast pump within 6 hours of delivery. If you think I am going to need a pump longer than my hospital stay or if there is not a double electric breast pump available, please	
	utes-to-1-hour of delivery. This means placing my baby skin-to-skin as soon as possible after birth offering help to begin nursing when my baby seems ready (e.g. rooting, licking lips, etc.) Please do not force my baby to take the breast if baby is not showing signs of readiness. Instead,		remind me to call my WIC office. DISCHARGE BAGS Please do not give me a discharge bag containing formula or show me any promotional or marketing materials concerning artificial baby milk.	
	keep my baby skin-to-skin with me until my baby is ready to try to latch. ROUTINE EXAMS Please examine my baby in my presence and do not take my baby away from me unless he/she requires medical treatment that cannot be done		LACTATION SUPPORT AFTER DISCHARGE I would like to receive contact information for lactation support in case I need help with nursing after my baby and I are at home.	

in my room.

INFANT FEEDING PLAN

An Infant Feeding Plan is a plan of action that expresses your desired hospital experience and infant feeding goals to your family and your health care providers. Check any options that you want or that you would like to ask hospital staff about.

The plan can be completed with family and shared with:

☐ Your doctor

☐ Your baby's doctor

☐ The hospital staff

