Vermont Organ & Tissue Donation Work Group
September 18, 2012

New England Organ Bank

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Advisory Councils

- Over the past year and a half – created in:
  - MA, Maine, Vermont, and CT
- Similar Councils exist in many other states
  - Pennsylvania, Maryland, etc.
- Membership varies but DMV a member of all groups

Focus of Advisory Councils

- Review Data → National goal 50% DDR
  - Donor Designation Rate
- Public outreach & education – DMV
- Ambassador Programs
- Coordinate efforts
- Launch projects
- Allocations of Funds

Where You Have A Say!

THE DMV VOICE

APRIL 2012

Inside this issue:

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April is National Donate Life Month!

Donate Life New England celebrated recently with a proclamation at the State House. DMV Interim Administrator Carole Dwyer took part in the celebration, accepting thanks for the DMV's hard work and partnership with Donate Life!

Statistics from the New England Organ Bank show that 99.8% of all Rhode Island residents who designate themselves as an organ and tissue donor do so at the DMV!

A Message from the Administrator

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The Vast Majority sign up at the DMV

99%

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Total Registrations in New England

5,119,597

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Total Donor Designation

- **Massachusetts - 2,595,027** Total
  - State Registry – 2,586,861 99.7%
  - Web Registry – 8,166 0.3%
- **Connecticut - 1,116,882** Total
  - State Registry – 1,112,615 99.6%
  - Web Registry - 4,267 0.4%
- **Maine – 582,049** Total
  - State Registry – 580,319 99.7%
  - Web Registry – 1,730 0.3%

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Total Donor Designation

- **Rhode Island – 411,835** Total
  - State Registry – 410,827 99.8%
  - Web Registry – 1,008 0.2%
- **New Hampshire - 391,745** Total
  - State Registry – 387,927 99.0%
  - Web Registry – 3,818 1.0%
- **Vermont – 22,059*** Total
  - State Registry – 18,025 * 81.7% *
  - Web Registry – 4,034 18.3%

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Data Driven Information

MONTH OF 04 2012					LICENSES						DONORS							
LOCATION	MALE<30	30-55	MALE>55	MALE	FEM<30	30-55	FEM>55	FEMALE	TOTAL	MALE<30	30-55	MALE>55	MALE	FEM<30	30-55	FEM>55	FEMALE	TOTA
BROCKTON	289	644	428	1361	238	584	374	1196	2557	120	266	114	500	112	256	115	483	9
CHICOPEE	137	292	220	650	141	289	245	675	1325	60	116	66	242	84	159	70	313	5
FALL RIVER	163	389	302	854	161	393	282	837	1691	85	181	80	346	107	227	110	444	7
FITCHBURG/LEOMINSTER	222	637	512	1371	244	611	499	1355	2726	133	312	195	640	163	386	199	748	13
NATICK SERVICE PLAZA	74	351	201	627	54	312	200	566	1193	40	182	69	291	33	177	92	302	5
HAVERHILL RMV	131	294	182	607	126	291	212	630	1237	67	146	65	278	81	192	97	370	6
S. YARMOUTH RMV	132	362	439	934	123	373	515	1011	1945	79	185	208	472	86	238	256	580	10
LAWRENCE	227	452	294	973	197	398	258	853	1826	111	212	112	435	115	218	92	426	8
LOWELL	291	542	320	1153	204	464	325	994	2147	135								
REVERE RMV	280	611	330	1221	224	460	273	958	2179	109								
MILFORD	257	600	360	1217	179	557	388	1125	2342	148								
NANTUCKET	9	43	21	74	6	34	32	72	146	6								
NEW BEDFORD	187	404	288	879	152	354	277	784	1663	87								
NORTH A																		
ATTLEBO																		
MARTHA																		
PITTSFIE																		
PLYMOU																		
BRAINTR																		
SOUTHBI																		
SPRINGF																		
TAUNTO																		
WATERT																		

LOGDATE	BRANCH DESCRIPTIONS	TOTAL LIC TRANSACTIONS	TOTAL DONORS	DONOR DESIGNATION %
201110	DERBY	898	278	30.96%
201111	DERBY	856	315	36.80%
201112	DERBY	824	280	33.98%
201110	ENFIELD	1432	593	41.41%
201112	ENFIELD	1	0	0.00%
201110	HAMDEN	4361	1307	29.97%
201111	HAMDEN	4774	1456	30.50%
201112	HAMDEN	4935	1526	30.92%
201110	HAMDEN AAA	1768	732	41.40%
201111	HAMDEN AAA	1633	646	39.56%
201112	HAMDEN AAA	1546	655	42.37%
201110	CDL HELPDESK	498	171	34.34%
201111	CDL HELPDESK	389	109	28.02%
201112	CDL HELPDESK	342	100	29.24%
201111	DEPTOFCORECTION	22	4	18.18%
201110	MIDDLETOWN CLKT	451	186	41.24%
201111	MIDDLETOWN CLKT	435	197	45.29%
201112	MIDDLETOWN CLKT	456	199	43.64%
201110	MILFORD GOV CTR	745	255	34.23%
201111	MILFORD GOV CTR	679	218	32.11%
201112	MILFORD GOV CTR	711	240	33.76%
201110	MILFORD AAA	1573	581	36.94%
201111	MILFORD AAA	1346	514	38.19%
201112	MILFORD AAA	1230	464	37.72%
201110	CENTRAL PROD	819	359	43.83%
201111	CENTRAL PROD	988	487	49.29%

New Hampshire DMV Stastics Summary

Location	Renewals	Designations	Rate	
Claremont	379	201	53%	
Lebanon	305	171	56%	
Merrimack	1339	704	53%	
Belmont	652	363	56%	
Concord	1855	951	51%	
Manchester	1553	832	54%	
Colebrook	36	16	44%	
Epping	1028	647	63%	Key
Tamworth	417	218	52%	50-60 %
Salem	1304	623	48%	40 -49%
N Haverhill	46	17	37%	30 to 39%
On Line	3819	2395	63%	
Berlin	133	74	56%	
Twin Mountain	256	149	58%	
Keene	736	423	57%	
Dover Pt	1456	878	60%	
Milford	390	220	56%	
Unknown	114	47		
	109	51		
	67	31		
Total	15994	9011	56%	

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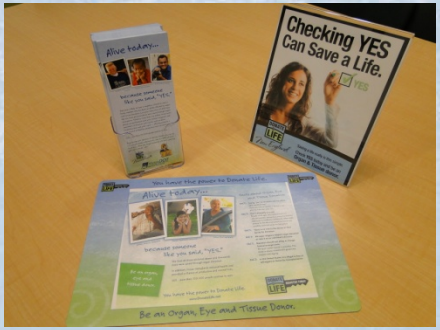
Visibility at the DMV



For more information
or to sign up, please contact:
www.donatelifenewengland.org

DONATE LIFE New England

LEARN THE FACTS ABOUT ORGAN & TISSUE DONATION

Fact: Anyone can be a potential donor regardless of age, race, or medical history.

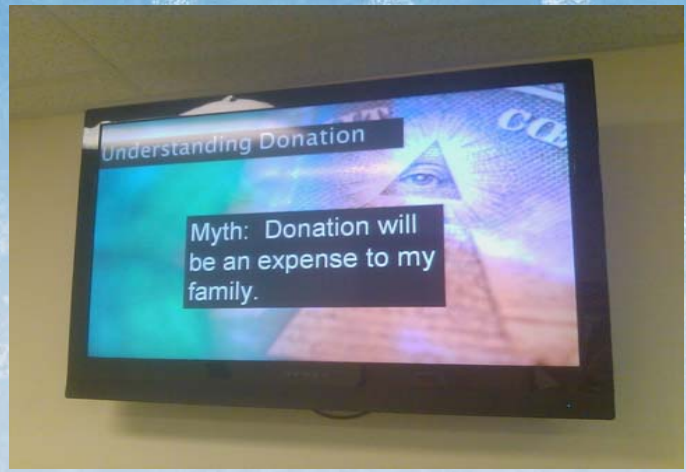
Fact: All major religions in the United States support organ, eye and tissue donation and see it as the final act of love and generosity toward others.

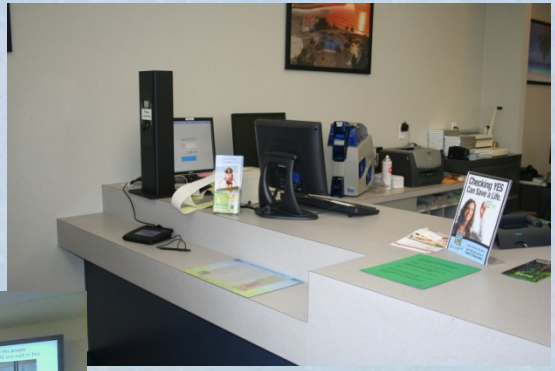
Fact: If you are sick or injured and admitted to the hospital, the number one priority is to save your life. Organ, eye and tissue donation can only be considered after you are deceased.

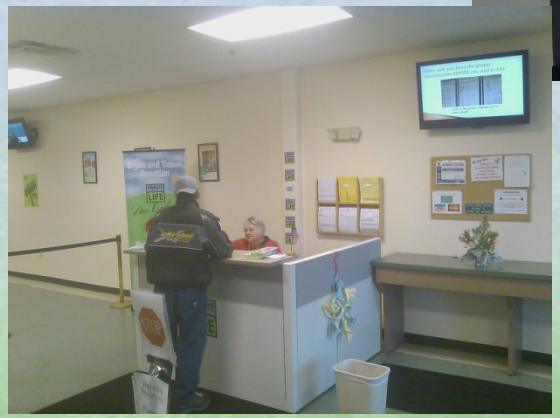
Fact: When you are on the waiting list for an organ, what really counts is the severity of your illness, time spent waiting, blood type, and other important medical information, not your financial status or celebrity status.

Fact: An open casket funeral is possible for organ, eye and tissue donors. Through the entire donation process the body is treated with care, respect and dignity.

Fact: There is no cost to the donor or their family for organ or tissue donation.







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Working with DMV front-line staff

- Positive re-enforce of importance of verbally asking
- Busy state agency
- Thank You goes a long way

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Robin Roberts (right) of "Good Morning America" interviewed Facebook founder and CEO Mark Zuckerberg.

Facebook highlights organ donor status

Company hoping peer pressure will boost signups

By Matt Richtel and Kevin Sack
NEW YORK TIMES

Nearly 7,000 people in the United States die each year while waiting for an organ transplant. It is a number that Facebook hopes to lower with its vast network of 161 million members in the country.

The company announced a plan Tuesday to encourage everyone on Facebook to start advertising their donor status on their pages, along with their birth dates and schools — a move that it hopes will create peer pressure to nudge more people to add their names to the rolls of registered organ donors.

It is a rare foray by Facebook into social engineering from social networking, and one with a potentially profound effect, according to experts in the field of organ donation.

They say people declaring on Facebook that they are organ donors could spur others to sign up at motor vehicle departments or online registries. But these experts say Facebook could create an informal alternative to such registries that could, even though it carries less legal weight, lead to more organ donations.

That is because a disclosure on Facebook could provide the evidence of consent that family members need when deciding whether to donate the organs of a loved one, said Dr. Andrew M. Cameron, surgical director of liver transplantation at Johns Hopkins Hospital.

"This is going to be an historic day in transplant," said Cameron, adding that people who die for want of an organ do so mostly because there are not enough organ donors, not because of any shortcomings in medical technology. "The math will radically change, and we may well eliminate the problem."

Cameron estimated that millions of people could shift their donation status overnight.

Previous efforts to encourage organ donation have struggled, Cameron said, because the issue is sensitive and personal and because the decision is made at the motor vehicle department, where many people may not want to focus on the prospect of dying. Fewer than half of adult Americans have signed up to be an organ donor.

"We have attempted to have a sensitive conversation, one that addresses your mortality, at the DMV," Cameron said. "Now we move the conversation into your own home or office with 120 of your closest friends on Facebook."

Under the Facebook plan, members will be able to declare and update their organ donation status. The status will appear with other biographical information in a section called Health and Wellness, which includes, for example, updates on whether a person has recently lost weight or ever broken a bone.

This feature will also lead to links to state online donor registries, where people can change their donor status; or they can still do so the traditional way, by visiting the local motor vehicle department.

Facebook is introducing the change not only in the United States but also in the United Kingdom, where it has around 30 million members. The company says it plans to add it in several other countries in the coming months.

Some experts in the field of organ donation agreed that Facebook could substantially help to change the culture, but they emphasized that the website would not become a de-facto registry.

Charlene R. Zettel, chief executive of Donate Life California, an arm of a national advocacy group that promotes organ donation, noted that when someone signs up with an official state registry, it is a legal declaration that allows their organs to be donated without family consultation.

In a situation where the deceased is not in a registry, organ procurement specialists often contact the family to persuade them to grant consent.

National recognition of importance of organ & tissue donation

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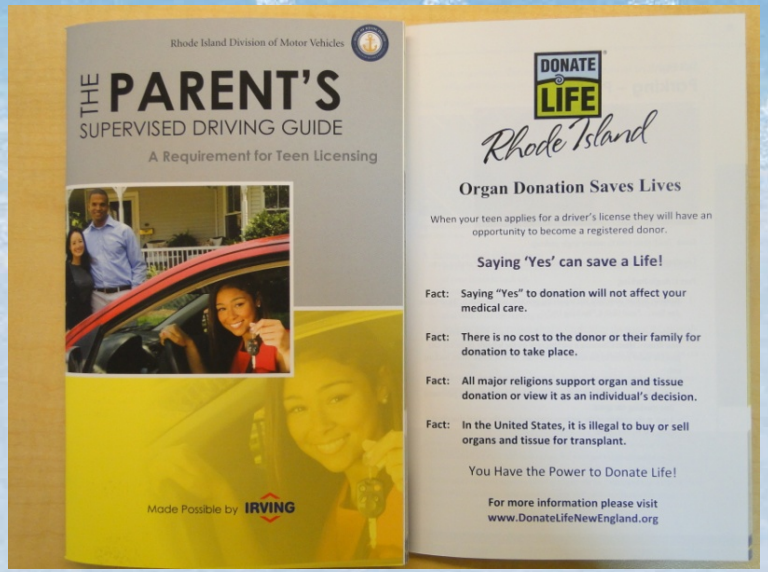
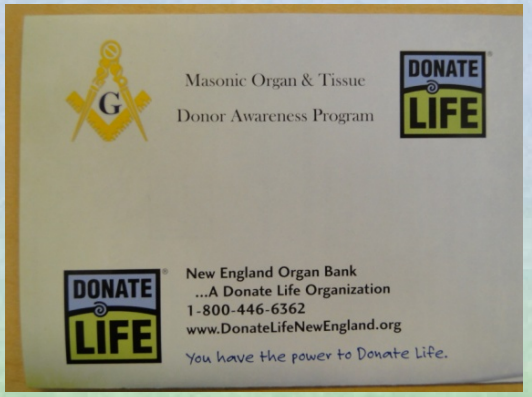
Working with State Leaders

Working on Projects to Support Donation





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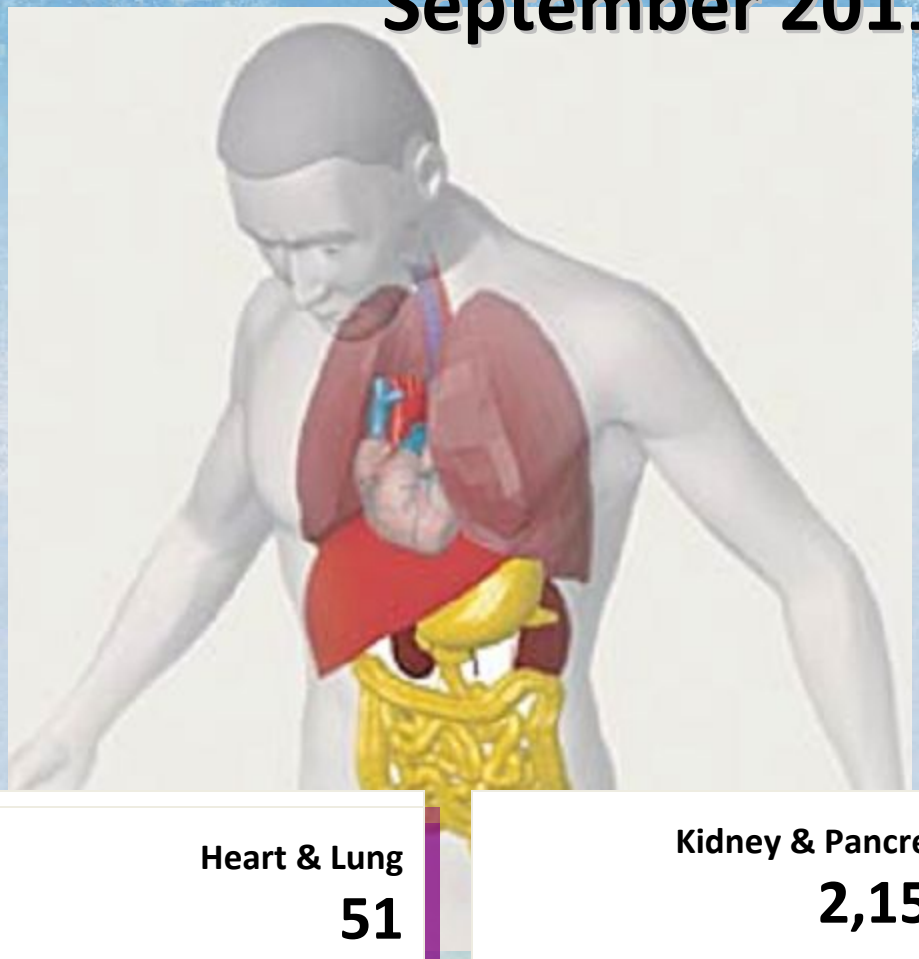
Waiting For a Life Saving Transplant in the US

September 2011



Kidney	93,414
Liver	16,010
Pancreas	1,239
Heart	3,279
Lung	1,635
Intestine	259
Heart & Lung	51
Kidney & Pancreas	2,153

115,296 = TOTAL WAITING

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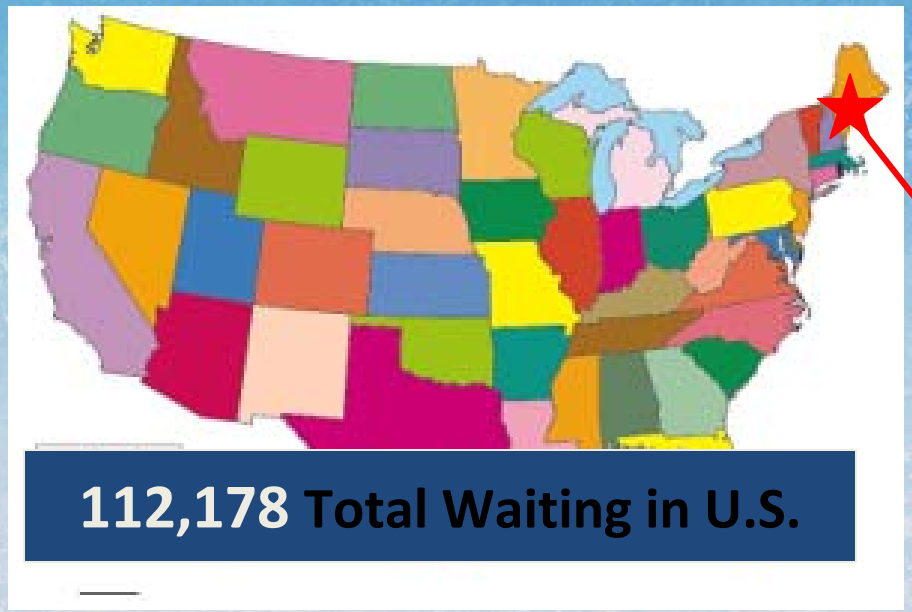
Source: OPTN Data as of September 17, 2012.

Organ Transplant Waiting Lists September 2012



112,178 Total Waiting in U.S.

4,691 = Total Waiting In Our Region

Regional Waiting List

3,493	Kidney
855	Liver
191	Heart
105	Lung
93	Kidney & Pancreas
96	Pancreas
3	Intestine

Source: Based on OPTN data as of September 17, 2012..

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