

# 2019 WORKSITE WELLNESS AWARDS & CONFERENCE

*Living Healthfully in a World of Distractions*



Dear Worksite Wellness Partner,

The annual Worksite Wellness Conference in Vermont is coming up on March 21<sup>st</sup>, 2019 at Doubletree by Hilton in Burlington (previously the Sheraton)! This conference, a collaboration between the Vermont Department of Health and the Governor's Council on Physical Fitness and Sports, focuses on the integral role of workplace wellness in improving the health and wellbeing of Vermont's employers and workforce. The conference attracts over 500 professionals from diverse industries including hospitals, universities, nonprofits, manufacturing, retailers, and many others. It provides a valuable opportunity to network with other professionals from around the state to hear best practices in worksite wellness and learn about innovate services and resources that benefit their businesses.

We are confident that the 2019 conference will be another positive and successful opportunity for organizations like yours to showcase your unique and vital expertise, services, and experiences to Vermont businesses. We invite you to support this conference by being a sponsor or an exhibitor at this event. We anticipate that attendance will be exceed 500 participants in 2019. Please see the information below on exhibiting and sponsorship, and contact [Ashwinee.Kulkarni@vermont.gov](mailto:Ashwinee.Kulkarni@vermont.gov) with any questions.

Your support in making this event a success is **greatly** appreciated!

## **Exhibiting:**

### **Exhibiting: \$475**

One six-foot table in a highly visible location.

Exposure throughout the day, with scheduled break times for participants to view exhibits.

Free conference registration for one person (including lunch!).

### **Sponsor a non-profit organization's table: \$250 **NEW THIS YEAR!!!****

Exhibitors and sponsors make it possible for our conference to thrive every year. We would like to reduce the cost barrier for Vermont's smaller non-profits\* to ensure that our participants are able to learn about the incredible resources and services available to them. This sponsorship will allow us to offer a discounted rate to small, Vermont non-profits interested in exhibiting at the conference.

We will put a 11x17 sign up on the table of the non-profit you are sponsoring with your organization's logo, and recognizing your contribution.

You can partner with a non-profit if you would like, or we can match you with a non-profit organization that is interested in exhibiting but has a cost barrier.

\*Vermont-based non-profits with under 50 staff that are registered 5013C organizations.

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**Platinum Sponsorships (We have one sponsorship available per category, for a total of four platinum sponsors.)**

**Keynote Sponsor: \$3,500**

- Everything included in the Gold Sponsorship.
- Be recognized and introduced as the sponsor of the keynote speaker.
- Opportunity to introduce the keynote speaker.

**Conference App Sponsor: \$3,000**

- Everything included in the Gold Sponsorship.
  - Be recognized as the sponsor of the Conference App, with your logo highly visible in the app.
  - Opportunity to share about the Conference App at the start of the conference.
- (The committee will select an app based on the needs of the conference. We will make sure the sponsor is aware of which app is selected and how it works.)

**Awards Ceremony Sponsor: \$2,500**

- Everything included in the Gold Sponsorship.
- Be recognized as the sponsor of the Worksite Wellness Awards Ceremony.
- Opportunity to present awards alongside the Governor's Council Chair, Health Commissioner, and Governor.

**Conference Tote Bag Sponsor: \$2,000**

- Everything included in the Gold Sponsorship.
- Be recognized as the sponsor of the conference tote bag, with your logo highly visible on the bag.
- Opportunity to provide pens and paper with your logo to be placed on tables during general sessions.

## General Sponsorships

**Bronze Sponsorship: \$1,000**

- One six-foot table in a highly visible location between workshop breakout rooms.
- Exposure throughout the day, with scheduled break times for participants to view exhibits.
- Free conference registration for two people (including lunch!).
- Company logo and recognition on conference material.

**Gold Sponsorship: \$1,500**

- One six-foot table in a highly visible location between workshop breakout rooms.
- Exposure throughout the day, with scheduled break times for participants to view exhibits.
- Company logo and recognition on conference promotional material.
- Free conference registration for two people (including lunch!).
- Company banner prominently displayed in the main room (please provide your own banner).

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## 2019 Vermont Worksite Wellness Conference Sponsor/Exhibitor Registration Form

March 21<sup>st</sup>, 2019 Doubletree by Hilton (previously the Sheraton), Burlington VT

*Please submit this form by email to [ashwinee.kulkarni@vermont.gov](mailto:ashwinee.kulkarni@vermont.gov).*

### SPONSORSHIP COMMITMENT DEADLINE:

To be listed on the conference promotional flyer, sponsor commitments must be received by 12/1/2018.

To be listed in the conference booklet, sponsors commitments must be received by 2/1/2019.

### A. CONTACT INFORMATION

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

### B. REGISTRATION (please check applicable boxes):

**Exhibit** (\$475):

Description of product/service: \_\_\_\_\_

Electricity needed: YES or No \_\_\_\_\_ Special requests: \_\_\_\_\_

**Sponsor a non-profit exhibitor** (\$250)

**Sponsor** - Please check level:

Bronze (\$1,000)

Gold (\$1,500)

Platinum (\$2,000 - \$3,500)

Keynote

Awards Ceremony

Conference App

Tote bags

### C. PAYMENT OPTIONS

**Pay online:** Please email [ashwinee.kulkarni@vermont.gov](mailto:ashwinee.kulkarni@vermont.gov) to receive the passcode to register online.

**Pay by check:** Make check payable to: The Governor's Council on Physical Fitness and Sports

**Mail to:**

Ashwinee Kulkarni

PO Box 70

108 Cherry Street

Burlington, VT 05402