# **EXECUTIVE SUMMARY**

# 2016 – 2020 VERMONT CANCER PLAN A FRAMEWORK FOR ACTION







# My fellow Vermonters,

Cancer is the leading cause of death in our state, and disproportionately affects some of our most vulnerable residents. Approximately four out of 10 men and women in the U.S. will develop cancer in their lifetime. Cancer touches many Vermonters every day and affects us and our communities, friends, and families.

Effective cancer prevention and control requires a lot of work on the part of many. The Vermont Department of Health's Comprehensive Cancer Control Program, Vermont's statewide cancer coalition, Vermonters Taking Action Against Cancer (VTAAC), and our network of community, clinical, and nonprofit partners are leading the effort. Over the past 10 years, the Health Department and VTAAC have brought together hundreds of people and organizations from around the state. Together they have made significant progress in reducing the burden of cancer in Vermont.

While considerable achievements have been made, much work remains. This new 2016 – 2020 Vermont Cancer Plan is a guide for cancer control practices across the state. The plan represents the collective efforts of cancer stakeholders across Vermont. It is a roadmap for addressing cancer in Vermont with the goals of preventing, detecting and treating cancer, as well as improving the lives of cancer survivors and their families.

All Vermonters play an important role in addressing the impact of cancer within our communities. Please help us bring this plan to life and focus your efforts, along with all Vermonters, to reduce the impact of cancer statewide. Working together we can strengthen our partnerships and support the actions that will help create a healthier Vermont.

Yours in health,

Harry Chen, MD

Vermont Commissioner of Health

The 2016-2020 Vermont Cancer Plan: A Framework for Action outlines five-year shared goals, objectives and strategies for reducing the burden of cancer in Vermont.

The plan is available at: healthvermont.gov/cancer vtaac.org

# Executive Summary

The 2016 – 2020 Vermont Cancer Plan provides guidance, information, data, and links to partners and resources for all Vermonters. Vermont's cancer community – including the Department of Health, the statewide cancer coalition, Vermonters Taking Action Against Cancer (VTAAC), hospitals, cancer survivors, non-profit organizations and other community organizations came together to create this document.

The Vermont Cancer Plan goals and objectives build upon Vermont's State Health

Assessment plan, called *Healthy Vermonters 2020 (HV 2020)*, which assesses and tracks the health status of Vermonters. HV 2020 includes more than 100 population health indicators that will guide the work of public health through 2020.

Cancer is the leading cause of death in Vermont.

From the 1960s through 2006, the two leading causes of death in Vermont were heart disease and cancer, respectively.

In 2007, cancer took over as the leading cause of death among Vermonters. It significantly impacts the physical, economic, and social well-being of individuals and families across Vermont. Cancer incidence is the number of new cases occurring in a population during a year. Each year, approximately 3,600 Vermonters are diagnosed with cancer (Vermont Cancer Registry, 2008–2012). Cancer mortality is the number of deaths from cancer occurring in a population during a year. Each year more than 1,300 Vermonters die of cancer (Vermont Vital Statistics, 2008–2012).

#### Cancer in Vermont

Five types of cancer make up the majority of new cancers diagnosed or cancer-related deaths (Figure A). The sites in the body in which these cancers occur are different for men and women. More commonly diagnosed cancers, such as melanoma, are not

leading causes of cancer death because the chances of survival are very good. In contrast, certain cancers, such as pancreatic cancer, are less commonly diagnosed but much more likely to cause death.

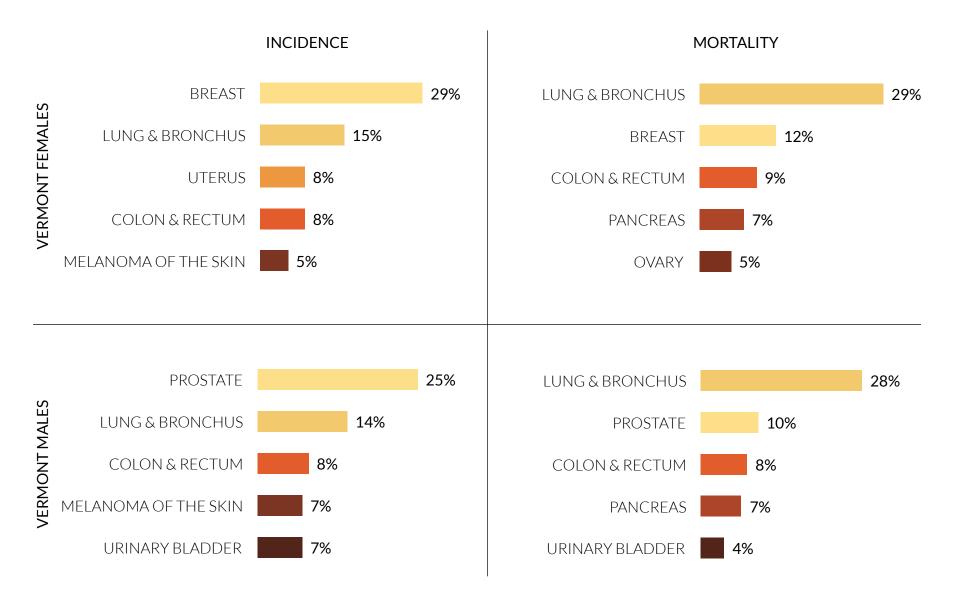
#### Early Detection

When cancer is found and treated early, a person's chance for survival is much better. Some cancers, such as melanoma, prostate, and female breast, are most often diagnosed at earlier stages.

# FIGURE A. LEADING CANCER INCIDENCE AND MORTALITY BY GENDER

Note: Incidence rates exclude in situ carcinomas except urinary bladder. Excludes non-melanoma skin cancer.

Data Sources: Vermont Cancer Registry 2008-2012, Vermont Vital Statistics 2008-2012—preliminary.



Other cancers, such as colorectal and lung, are usually diagnosed at later stages. Screening tests, including those available for breast, cervical, colorectal, and lung cancers, help to detect cancer at an early stage when treatment works best.

Tracking the stage at diagnosis for common cancers in Vermont is a good way to monitor the impact of cancer screening.

#### Vermont compared to U.S.

After accounting for the age and size of the population, the 2008–2012 age adjusted cancer incidence rate in Vermont (471.9 per 100,000) is higher than the U.S. rate (461.9 per 100,000). Incidence rates of different cancer types vary from year to year. In general, Vermont typically has higher rates of melanoma, lung,



bladder, and uterine cancers than the U.S. However, Vermont generally has lower rates of prostate, colorectal, cervical, and stomach cancers than the U.S.

## 2016 – 2020 Cancer Plan Goals, Objectives & Strategies

The plan outlines the shared goals, objectives, and priority strategies for reducing the burden of cancer in Vermont over the next five years. The 2016-2020 goals are:

#### **Disparities**

Reduce cancer-related disparities in Vermont

**FOCUS AREAS**: Low-Income Vermonters (adults with a household income under 250% of the Federal Poverty Level); and Cancer Survivors.

**ACTIONS**: Assess barriers to screening and preventive care; work with partners who serve low income populations; promote and support advocacy for quality, affordable care; and continue surveillance work to assess the impact of cancer on low income populations.

#### Prevention

Prevent cancer from occurring or recurring

**FOCUS AREAS:** Tobacco; Oral Health; Physical Activity and Nutrition; HPV; and Environmental Hazards (ultraviolet radiation, radon and safe drinking water).

**ACTIONS:** Collaborate with partners focused on chronic disease prevention (such as tobacco, oral health, physical activity and nutrition); promote widespread adolescent vaccination for a complete HPV vaccine series; support partners and promote programs focused on reducing environmental hazards like radon and safe water; and support efforts to use media to educate key audiences about risk factors for cancer.

# **Early Detection**

Detect cancer at its earliest stages

**FOCUS AREAS:** Colorectal, Cervical, Breast, Lung, and Prostate Cancers.

**ACTIONS**: Promote public and provider cancer screening guideline documents; contribute to public and provider education; promote and implement health systems interventions; and support efforts to use media to promote the importance of screening and early detection.

#### Cancer Directed Therapy & Supportive Care

Treat cancer with appropriate, quality care **FOCUS AREAS:** Cancer Directed Therapy; Palliative Care; and Complementary and Integrative Medicine.

**ACTIONS**: Promote the importance of palliative care within the cancer treatment cycle; promote safe and educated use of appropriate complementary therapies; and promote cancer treatment based on evidence-based guidelines, treatment planning, and the needs of the whole patient.

#### Survivorship & **End-of-Life Care** Ensure the highest

quality of life possible for cancer survivors

FOCUS AREAS: Survivorship Care Plans; Optimal Health for Survivors; and Fnd-of-Life Care.

**ACTIONS**: Promote and educate partners regarding the importance of survivorship care plans; support survivorship programs; educate survivors and providers about strategies to reduce cancer recurrence and promote optimal health for survivors; and support end of life care initiatives.

"I am not just surviving, I am thriving!"

Susan-Vermont Cancer Survivor

#### Evaluation

Evaluation is a fundamental component of the *Vermont Cancer Plan*. A five-year evaluation plan has been developed in conjunction with the Cancer Plan to measure and improve the effectiveness of the Vermont Comprehensive Cancer Control program, VTAAC and the plan. The evaluation plan follows the parameters recommended by the Centers for Disease Control and

Prevention's Division of Cancer Prevention and Control. These criteria are to focus on the three components of the Comprehensive Cancer Control program: the Plan, Partnership, and Program. Evaluation questions and findings will demonstrate the degree of program impact, how specific strategies have contributed to overall goals, and how accountability and progress

have been supported by the Vermont Comprehensive Cancer Control Program and VTAAC.

The evaluation plan can be found on the Department of Health website at: healthvermont.gov/cancer

#### Take Action

Everyone can play a role in the fight against cancer. All Vermonters can help to reduce the state's cancer burden, and are encouraged to use the plan as their guide.

### Download the plan

The Vermont Cancer Plan is available for free from Vermont Department of Health and Vermonters Taking Action Against Cancer (VTAAC). Download your copy at:

Vermont Department of Health healthvermont.gov/cancer

Vermonters Taking Action Against Cancer (VTAAC) vtaac.org

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