

Take the Lead Toolkits

The *Take the Lead* toolkit was developed by the Department of Health and Human Services (HHS) along with input from community leaders. It is designed to provide you with key information and tools to help your organization or practice understand the threat of a pandemic and prepare for it now.

This toolkit provides the following:

- Information for you about pandemic flu
- Ready-to-use and ready-to-tailor resources prepared by HHS
- Ideas and materials to encourage your organization to prepare and to encourage other leaders to get involved

Preparing for a pandemic influenza outbreak involves everybody. The threat of pandemic influenza is real, and America needs leadership from respected community members to prepare our towns and cities, reduce the impact of pandemic flu on individuals and families, and reduce or even prevent serious damage to the economy.



The Need for Pandemic Preparedness

The CDC and other public health experts agree that it is not a question of **IF** a pandemic will occur, but **WHEN** it will occur. If America is not adequately prepared, pandemic flu could seriously affect everyone.

Government alone can't prepare the nation for pandemic flu; this challenge requires your help. As a leader in your community, you can play a powerful role in encouraging your employees, patients, and members and others whom you represent to prepare by providing information and guidance and by preparing yourself.

Pandemic preparedness efforts are an important part of community leadership. We encourage you to join community leaders across the Nation in taking steps to ensure America's health and prosperity in the 21st century.

The toolkit can be downloaded at
www.pandemicflu.gov/takethelead.

