

The Vermont Department of Health

Bidders Conference Combined Community Prevention Grants RFP



Guidance • Support • Prevention • Protection

January 23, 2012



Timetable

January 23, 2012, 1:00PM (today)	Bidders Conference
February 15, 2012, 3:00 PM	Deadline for receipt of complete application at VDH
February 16, 2012, 3:00 PM	Bid Opening, VDH 108 Cherry St., Burlington, Room 2C
March 21, 2012	Grantees Chosen
July 1, 2012—June 30, 2013	FY 2013 grant period

Program Overview

- Funding to support implementation of community-based chronic disease prevention strategies related to alcohol and drug abuse, nutrition and physical activity, and tobacco control.
- Eligible applicants:
 - Public and private not for profit (501c3) organizations
 - Coalitions
 - Schools
 - Hospitals
 - Municipalities
- Priority will be given to applicants who have the demonstrated potential to reduce health disparities and work with low socioeconomic status (SES) populations³

Funding Details

- Responders to the RFP must apply to work on **at least two** of the following program areas:
 - Alcohol and Drug Abuse – up to \$40,000 available
 - Nutrition and Physical Activity – up to \$40,000 available
 - Tobacco Control – up to \$40,000 available

- In addition, all applicants must participate in the Healthy Retailers project and may request up to \$10,000 for this work.

- The amount of funding requested needs to be commensurate with the work proposed. The proposed maximum amount per award is anticipated to be up to \$130,000.

Program Area: Alcohol and Drug Prevention

Desired Outcomes:

- Reduce use of alcohol, marijuana or any illicit drugs during the past 30 days among adolescents (12-17);
- Reduce binge drinking among adolescents 12-17 and young adults ages 18-25 during past 30 days.

Requirements:

- Implement at least one evidence-based strategy to address underage drinking, high risk drinking or marijuana use (requirements listed on Page 6)
- Participate in the list of required activities shown on Pages 5-6 (Training, Education, Communication, Reporting)

Program Area: Tobacco Control

Desired Outcomes:

- Reduce tobacco use prevalence of cigarette smoking to 12% in both youth and adults by 2020.
- Establish laws on smoke-free outdoor air that prohibit smoking in public places and worksites.
- Reduce proportion of nonsmokers exposed to secondhand smoke to 36% by 2020.

Requirements:

- Applicants must pick all three of the strategies on pages 7-8, and within each strategy the specified number of required activities.

Program Area: Nutrition & Physical Activity

Desired Outcomes

- Reduce the proportion of adults who are obese from 24% to 22% and adolescents aged 12 – 19 who are obese from 12% to 10% by 2020 through increasing the proportion of people who are physically active & who meet the guidelines for fruit and vegetable intake.

Requirements:

- Recommend, and, where applicable, carry out municipal policy change concerning nutrition and physical activity activities.
- Choose one or more strategies on pages 9-10, and complete both activities under each strategy.

Program Area: Health Retailers

Desired Outcomes:

- Increase access to healthy foods and decrease exposure to tobacco and alcohol advertising in independently owned grocery and convenience stores.

Requirements:

- Increase knowledge about a community's beliefs and receptivity related to healthy food offerings, alcohol and tobacco advertising, and product placement in local retailers
- Increase the number of stores successfully creating healthy retail environments
- Evaluate activities implemented
- Conduct local communications activities

Application Overview

- Response Section II: General Background and Qualifications
- Response Section III: Ability to Implement the Solution (Responses to Requirements)
- Response Section IV: References
- Response Section V: Staffing
- Response Section VIII: Cost Proposal

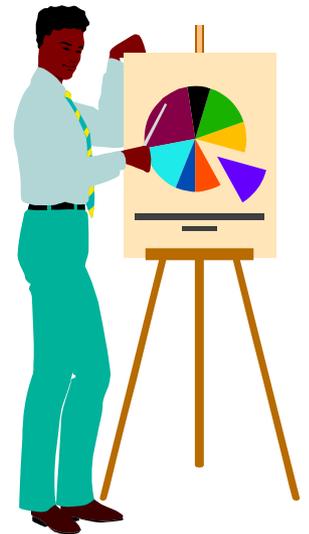
Cover Letter

- There is no form
- Provide a cover letter, signed and dated by a person authorized to legally bind the coalition to a contractual relationship, e.g., the President or Executive Director of the Coalition
- If the Coalition is using a fiscal agent, the cover letter must be signed and dated by a person authorized to legally bind the fiscal agent
- Along with introductory remarks, the cover letter must include by attachment the information on page 18 about the coalition and any proposed subgrantee

Response Section II: General Background & Qualifications

Describe:

1. Coalition's past history, present status, work as part of a coalition (as defined by CDC), and organizational structure.
2. How the coalition will work with the community and Office of Local Health District Office to build and maintain capacity to address the identified needs.
3. Previous experience and current capacity in community engagement specifically with people of lower socioeconomic status (SES). Include the coalitions and individual staff experience working with Low SES populations.



Response Section III: Ability and Approach to Implement the Strategies, Activities and Specifications of the Grant

Describe:

- The ability and approach the coalition will take to implement the strategies, activities and specifications described in the RFP (Section 2, Scope of Work).
- Each program area separately - special consideration should be given in the response to combining program strategies when possible.

Low SES and populations that experience health disparities often experience multiple challenges. Programs should be integrated to assist individuals dealing with multiple challenges when incorporating health prevention activities in their lives.

Response Section IV: References

- Provide at least three (3) (non-VDH) references – people who can speak to your work and experience

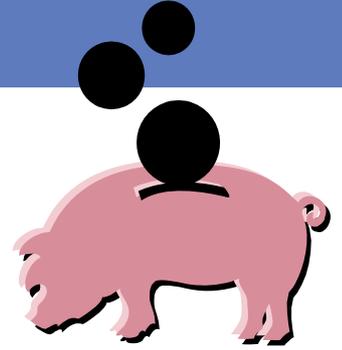
Include:

- Name
- Title
- Phone number
- Email address

The Office of Local Health District Office will be contacted by VDH for an additional reference.

Response Section V: Staffing

- Provide a list of staff members who will work on this grant.
- Attach key staff resumes and identify those who have experience working with Low SES populations.
- If staff have not yet been hired, submit a job description for the position;
- Identify who will supervise staff, who will be responsible for submitting required report (s), and attending required meetings and trainings



Response Section VI: Cost Proposal

- Use the Proposed Budget and Budget Narrative forms (Appendices III & IV respectively)
- Describe how your coalition will be funding each of the program areas for which you are bidding.

Response Section VII: Exceptions

If the coalition should choose not to address a certain Strategy, Activity, Deliverable or Condition, the coalition's proposal must clearly explain why and what the coalition proposes as an alternative.

Technical Review Scoring Criteria

Category	Points
Response Section II: General Background and Qualifications Low SES Scoring	10 10
Response Section III: Ability to Implement the Solution (Responses to Requirements) Low SES Scoring	30 10
Response Section V: Staffing Low SES Scoring	20 10
Cost Proposal	10
Total	100

Questions?