

## Minutes of Strategic Prevention Framework Advisory Council Meeting

June 19, 2008

Attendance: 4 guests and 22 AC members (see attached list for names and affiliations)

### SPF SIG Progress Update

SPF Coordinator Lori Uerz shared with the Advisory Council members the SPF SIG Executive Summary which lists all 23 funded coalitions and through a training summary handout and poster boards displayed throughout the meeting room, provided visual representation of the content of the Learning Community trainings that educated community grantees on each step of the SPF, as well as, the promotional materials for the first common theme campaign, "Question the Message!"

Advisory Council members viewed the materials with Department staff available at each poster to answer questions on each step and the media campaign.

### Conversation with Community Grantees

In an effort to bring the community work alive to the Advisory Council (AC) members, four community grantees agreed to attend and present their progress so far to AC members. In attendance were two capacity building and two implementation grantees and members were asked to visit at least one capacity building and one implementation grantee rotating each 15 minutes. The grantees were asked to share the following with AC members:

1. Introduction of your organization
2. What step in the SPF process are you currently working on?
3. What has been your biggest success so far?
4. What has been your biggest challenge so far?
5. Time for Q & A

The results of the participant evaluations indicated the AC members found this portion of the meeting the most interesting and enjoyable and they have requested that future meetings allow for interaction between them and the community grantees.

### Future Direction of Prevention Systems

Deputy Commissioner Barbara Cimaglio began by thanking the AC members for all their active work on the Grant Review, Evidence-based and Common Theme Campaign committees over the past year. Barbara also thanked SAMHSA and CSAP for all their support and guidance over the last year as Vermont works to implement the federal SPF grant.

Barbara spoke of current factors at play in the state and identified some key issues Vermont will be facing in the next two years:

1. It is essential that we continue to discuss sustainability of prevention efforts as the majority of our work is federally funded and once the resources of the SPF SIG are gone, how do we continue our high level of prevention work?
2. The Vermont legislature continues to focus on health care reform, looking at partnerships with family physicians as an opportunity to have them get the prevention message out
3. Prevention Coalitions and partnerships are leaders in bringing knowledge to the community and suggested coalitions and partnerships can play a key role in educating about brain research and how in a coordinated effort with fit and healthy kids, recovery, nutrition, etc... VDH can achieve many of the healthy Vermonter goals and objectives. In addition, Barbara feels strongly that substance abuse prevention coalitions and partnerships should strengthen the link between recovery enforcement, treatment and prevention.
4. As we expand our capacity to implement environmental strategies, it is important to acknowledge that environmental strategies require a different skill set than those we use to successfully implement individual based strategies
5. It is essential that we continue to focus on evaluation and outcomes for prevention and all other aspects of public health.

Barbara also suggested that continued and increased public forums that bring people together to discuss and highlight the successes of ongoing local prevention work are essential. Beth Shrader of the Brattleboro Area Prevention Coalition shared that the coalitions in her geographic area are meeting regularly as a regional group to develop a “regional voice” for substance abuse prevention.

#### Planning Questions for the future: Workforce, Advocacy, Funding

Barbara asked AC members about the issue of work force development and any suggestions they may have to increase interest in the field. Lori Augustyniak suggested a new name for the field from “prevention” to “community organizing” or “public health promotion” as a way to let prospective prevention professionals understand what the field is about.

Marcia LaPlante, SPF SIG Director and Chief of Prevention Services, asked the AC members their opinion as to whether SPF SIG funds could be used to fund direct enforcement as a part of a communities comprehensive strategy to address substance abuse through environmental strategies. All members agreed that a positive and collaborative relationship with local and state law enforcement is essential to many environmental strategies, however AC members identified the following issues to consider when making the decision of how to engage local and state law enforcement:

- The prevention coalition should not appearing to be a part of the law enforcement entity to avoid the community associating the coalition as enforcement

- There is Governor's Highway Traffic Safety funds available and coalitions need to ask if these funds have been accessed and if not, that they should apply
- The Vermont Child Health Improvement Program, or VCHIP, out of UVM should be known to coalitions as a resource and also, coalitions should include and engage ER physicians and nurses as members and ask them to distribute prevention materials in the medical world
- If law enforcement is directly funded with SPF SIG funds then a part of the plan needs to identify how those services will be sustained once SPF funding is gone
- The strategy of handing out educational materials during a sobriety checkpoint was questioned as one member asked how open to the materials will people be as they are cited for alcohol use ; it was suggested we review the research on this methodology.

Minutes Recorded by Lori Uerz, 6/08

SPF SIG Advisory Council Attendance for June 19, 2008

Attendee	Affiliation
Sheri Lynn	Tobacco Chief, VDH, AC Member
Monica Weeber	United Way, AC Member
Anne Dorwaldt	University of Vermont (UVM), AC Member
Ethan Dezotelle	SPF Community Grantee, Richford, Guest
Steve Reckers	Department of Public Safety, Gov. Highway Safety, Guest
Jeanne Johnson	Department of Public Safety, Gov. Highway Safety, AC Member
Charlie Biss	Mental Health, VDH, AC Member
Barbara Cimaglio	Deputy Commissioner, VDH; SPF Director, AC Member
Marcia LaPlante	Prevention Chief, VDH; SPF Manager, AC Member
Lori Tatsapaugh Uerz	SPF Coordinator, AC Member
Beth Shrader	SPF Grantee, Brattleboro, Guest
Connie Beal	CSAP Fellow, AC Member
John Searles	Policy and Research Analyst, VDH, AC Member
Patty Baroudi	Prevention Coordinator, VDH, AC Member
Dawn Jorgensen	New Directions Coordinator, VDH, AC Member
Nancy Manning	SPF Community Grantee, Rochester, Guest
Debby Haskins	ASAP of Vermont, AC Member
Yvonne Zietlow	Media and Communication Specialist, VDH, AC Member
John Flannigan	Vermont State Police, AC Member
Katy Cahill	PIRE, AC Member
Lisa Remick	DEA, AC Member
Lori Augustyniak	Community Coalition Leader, AC Member
Michael McAdoo	Adolescent Treatment, VDH, AC Member
Tinalyn Caisse	SPF Community Grantee, St. Johnsbury, Guest
John Tracy	Sen. Leahy's Office, AC Member
Dr. Paula Duncan	MD, VCHIP, AC Member