



802 Smiles Web Badges

Instructions for Use

Web badges give you an opportunity to support the 802 Smiles Network and drive traffic to its new webpage.

When shared correctly, these are a valuable promotion tool.

Tips for sharing your 802 Smiles badge

1

When sharing your 802 Smiles badge, be sure to share the original files.
Do not alter the badge or attempt to share or save the file in a different format.

Correct



Incorrect



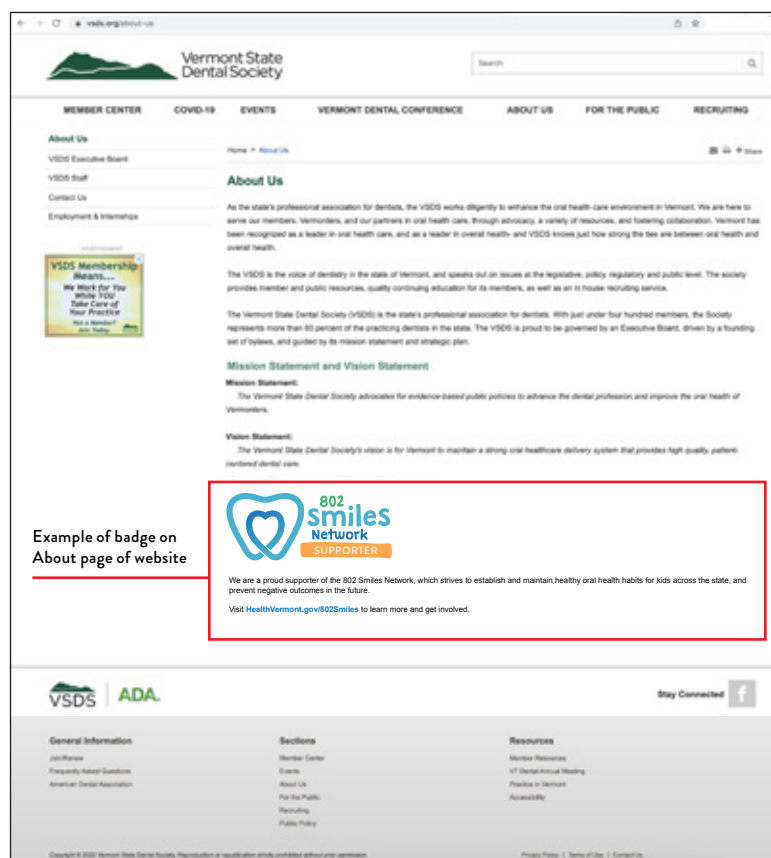
Click to download these files or find them at HealthVermont.gov/802Smiles.

Tips for sharing your 802 Smiles badge

2

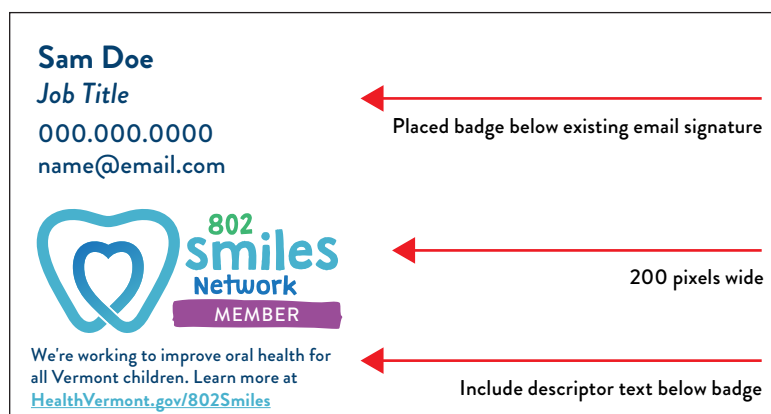
Add your 802 Smiles badge to your web materials, wherever you see fit! Here are some suggestions:

Websites: We recommend placing your badge on your site's homepage or About Us section.



Example of badge on About page of website

We also suggest adding the badge to your email signature. Reach out to your IT administrator for help adding your badge to your email.



Not to scale*

Tips for sharing your 802 Smiles badge

3

Wherever you choose to use your badge, include a descriptor that lets viewers know a little bit about the network:

Proposed Copy for Members:

[802 Smiles Member Logo]

As a proud member of the 802 Smiles Network, we offer in-school dental services to help foster long-lasting, healthy dental habits for our students starting at a young age.

Visit HealthVermont.gov/802Smiles to learn more and get involved.

Proposed Copy for Supporters:

[802 Smiles Supporter Logo]

We are a proud supporter of the 802 Smiles Network, which strives to establish and maintain healthy oral health habits for kids across the state, and prevent negative outcomes in the future.

Visit HealthVermont.gov/802Smiles to learn more and get involved.

Tips for sharing your 802 Smiles badge

4

Post your badge to your Instagram, Facebook or other social media account!

Proposed Post Text:

At [Organization] we are a proud [member/supporter] of the 802 Smiles Network. We are committed to helping kids of all ages develop and maintain healthy oral habits. Learn more about the network and how to get involved at HealthVermont.gov/802Smiles.

The 802 Smiles Network offers in-school dental services to help foster long-lasting, healthy dental habits for students – and [Organization] is a proud [member/supporter]! Learn more about the network at HealthVermont.gov/802Smiles.

Example Graphics - Not to Scale*



1080 x 1080 pixels



1080 x 1080 pixels



1080 x 1080 pixels



1080 x 1080 pixels

[Click](#) to download these files or find them at HealthVermont.gov/802Smiles.

Thank you for endorsing the 802 Smiles network!

If you have any questions about using your badge, don't hesitate to ask:

Debora.Teixeira@vermont.gov or Robin.N.Miller@vermont.gov

[Click](#) to download these files or find them at HealthVermont.gov/802Smiles.