



**DEPARTMENT OF HEALTH**

ADAP Strategy/Activity Planning Tool

<b>STRATEGY</b>	<b>SUPPORT RESPONSIBLE BEVERAGE SERVICE TRAININGS PROVIDED BY DLC</b>
Goal	Reduce underage and binge drinking among person aged 12 to 20
Evidence based?	No – supporting activity
IOM Category	N/A
CSAP Strategy type	N/A

<b>STEPS IN WORK PLAN COULD INCLUDE (BUT ARE NOT LIMITED TO):</b>
<ul style="list-style-type: none"> <li>• Contact the Division of Liquor Control (DLC) to introduce your organization and how you can help support Responsible Beverage Seller/Server in-person and online seminars</li> <li>• Secure a list of current alcohol licensees in region from DLC</li> <li>• Secure a location for upcoming in-person seminars</li> <li>• Provide light refreshments for in-person seminars</li> <li>• Promote seminars with local merchants/licensees, including online training seminar</li> <li>• Acknowledge participating merchants in local media through paid ads or press releases</li> <li>• Provide education during in-person seminars on the role of sellers and servers in the prevention of underage drinking and the work of your organization</li> <li>• Provide educational materials to merchants during in-person seminars</li> <li>• Collect and compile participant satisfaction surveys from in-person seminar participants</li> </ul>

<p>Additional indicators to be reported to ADAP:</p> <ol style="list-style-type: none"> <li>a. Did you assist the DLC with any Merchant Education In-person Seminars during the past quarter?</li> <li>b. [if yes to above] How many seminars did you assist with?</li> <li>c. What type of support did you provide? (please check all that apply)             <ul style="list-style-type: none"> <li>• Secured/provided location</li> <li>• Promoted the seminar with local merchants</li> <li>• Provided light refreshments to participants</li> <li>• Collected and compiled participant satisfaction survey</li> <li>• Provided acknowledgement to participating merchants</li> <li>• Other (please describe)</li> </ul> </li> <li>d. Did you promote the DLC Online Seminar with area merchants during the past quarter?</li> <li>e. [if yes to above] Please describe how you promoted the Online Seminar.</li> </ol>
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